

## Extract from the business report *news2biz* POLAND no 406

### SPCC to open office in Szczecin this March

The Scandinavian Polish Chamber of commerce will open another regional office in Poland in Szczecin this March in addition to the existing offices in Krakow, Poznan, Gdynia and Wroclaw.

"We want to serve the local companies and there are lot of especially Danish and Swedish SMEs in the Szczecin area, especially mid-sized production companies that have outsourced to Poland," says Peter T. Nielsen, chairman of the SPCC, to *news2biz* POLAND.

Two companies will run the Szczecin SPCC representation: **Segel**, represented by Norwegian Kaare Nordbo who has an extensive experience in Poland, and **BIC Baltic Industries and Consulting** (represented by Lucja Kalkstein).

Mr Nielsen points out that the regionalisation strategy is also an important element in the chamber's "the other way around" strategy by which the chamber aims at promoting the interests of Polish companies that have an interest in the Scandinavian or Nordic markets.

According to the SPCC homepage, nearly 1,000 Scandinavian owned companies are active in Poland where they employ more than 100,000 people and represent investments of more than USD 7.4m. Although not formally a part of Scandinavia, the SPCC also represents Finnish businesses in Poland.

#### **We have talked to**

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