

SPCC

15 June 2016

Kjell Arne Nielsen

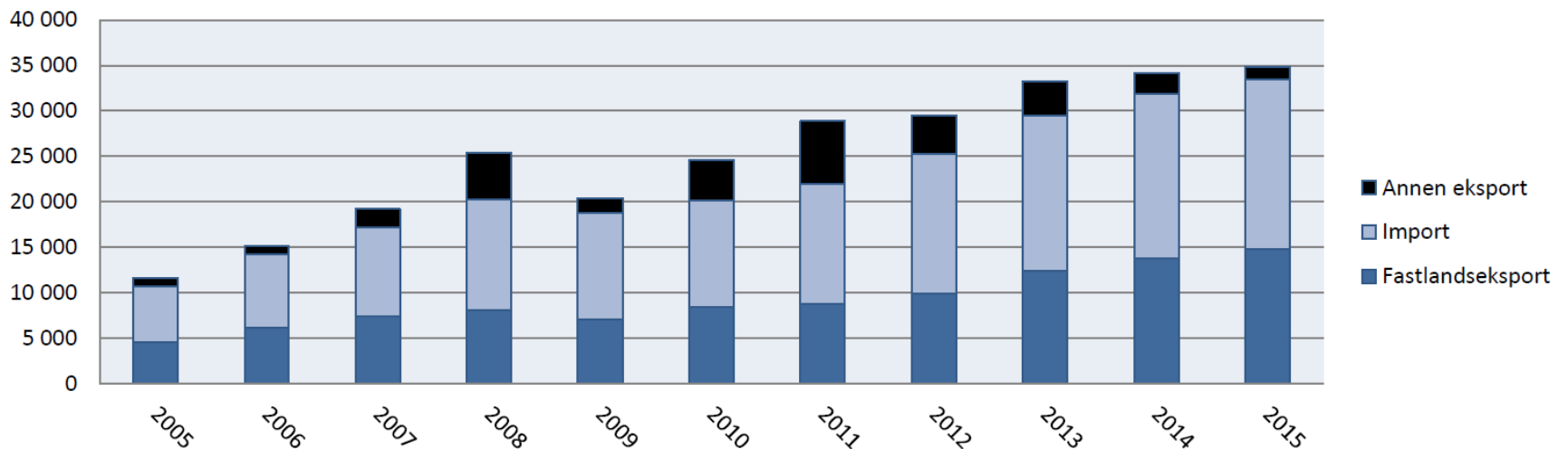
Bi-Lateral trade – Seen from Norway

Samhandel med varer (2005–2015)

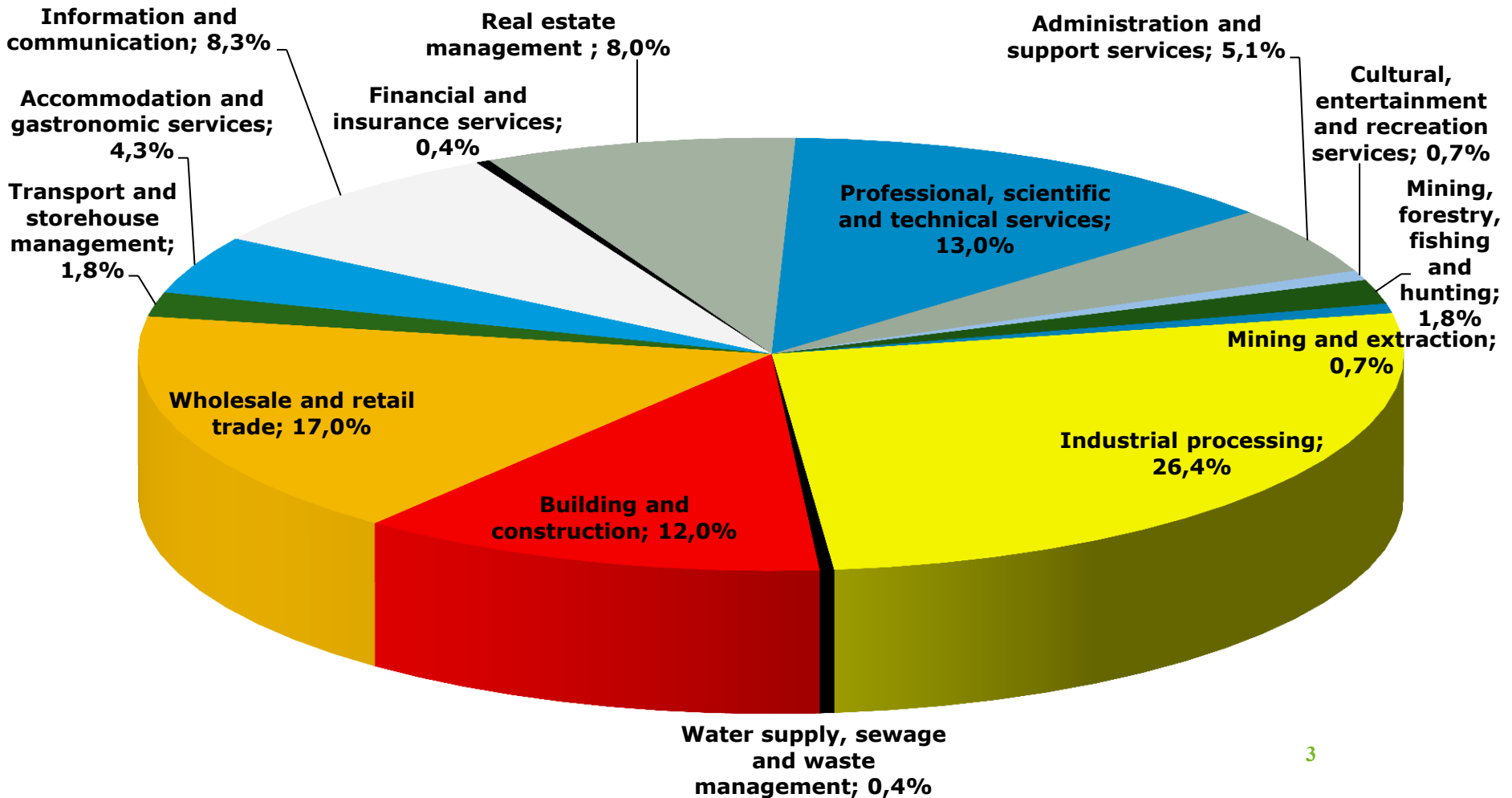
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	Δ 15	Δ 05/15
Fastlandseksport	4 505	6 113	7 380	8 076	7 044	8 445	8 793	9 910	12 384	13 780	14 776	7 %	228 %
Annen eksport	908	846	2 037	5 122	1 598	4 440	6 902	4 234	3 824	2 294	1 374	-40 %	51 %
Import	6 174	8 134	9 750	12 206	11 747	11 728	13 140	15 380	17 082	18 105	18 675	3 %	202 %
Samhandel	11 587	15 093	19 167	25 404	20 389	24 613	28 835	29 524	33 290	34 179	34 825	2 %	201 %

Millioner NOK, løpende kroneverdi; Annen eksport er råolje, naturgass, skip og plattformer

Kilde: SSB, utenrikshandel med varer



Norwegian companies in Poland by sector



Norwegowie Inwestują Miliardy w Polskie Wybrzeże

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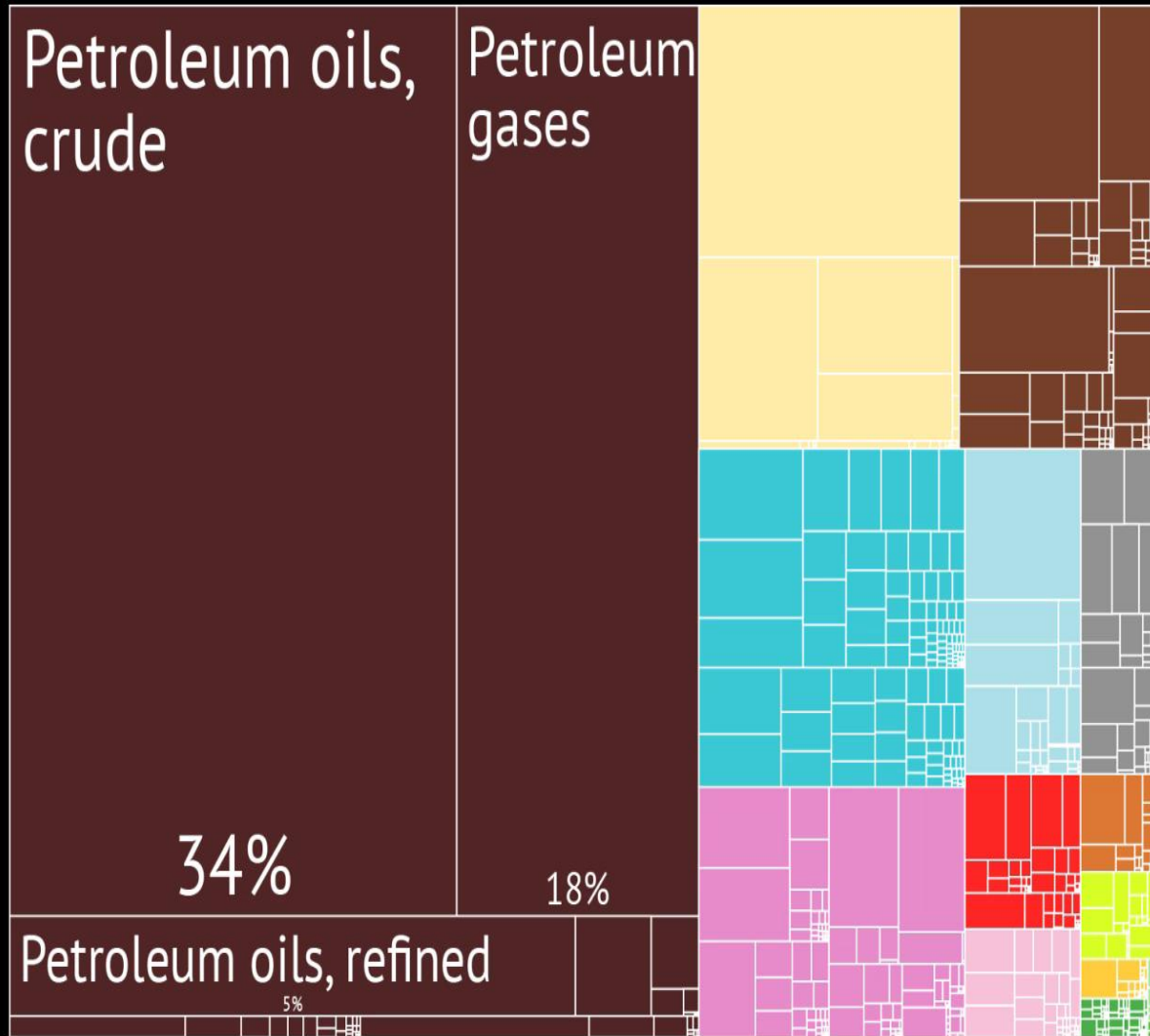
Apartamentowiec "Dune" nad nad polskim wybrzeżem. (Fot.: Formuagroup)

nieszkalnego "Dune"
wybrzeża, nad Morzem

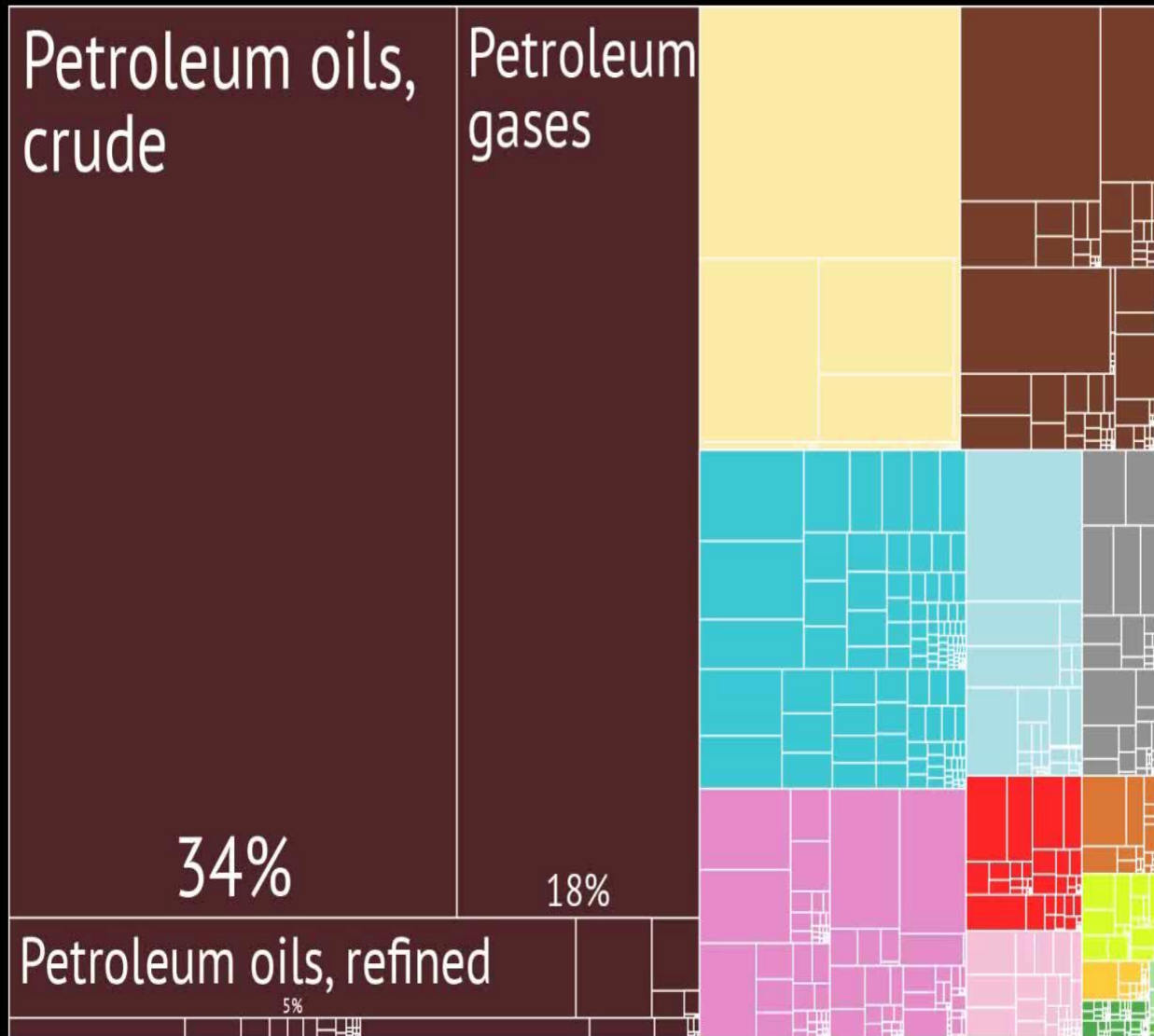

**norway
grants**



Norway 2014

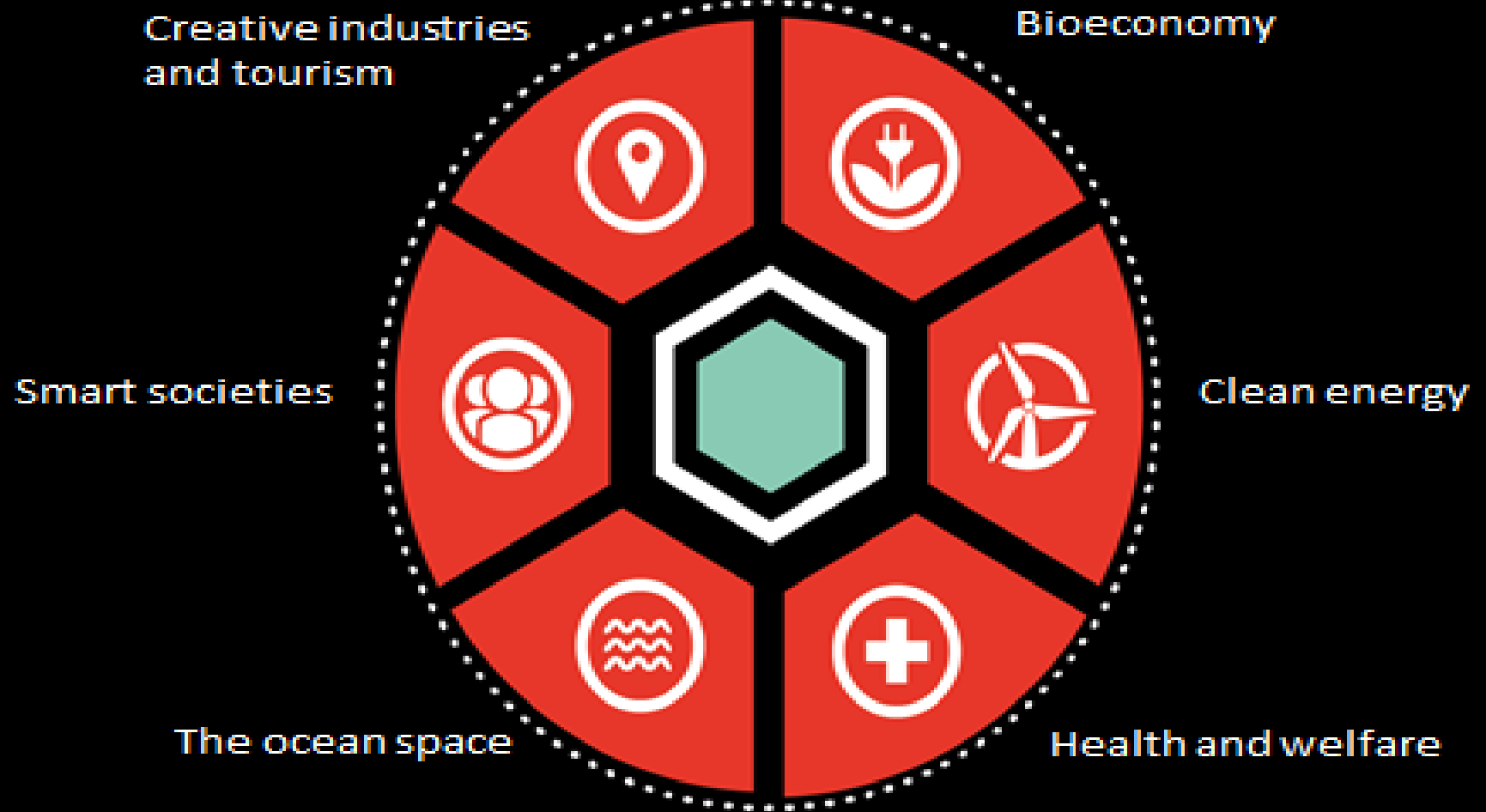


Norway 2040



Inputs and Recommendations 2015

Universitetet i Agder Fylkesbondelagene i Aust- og Vest-Agder Norges Forskningsråd SINTEF Astero AS ÅKP AS
Koppernæs AS Legesea GE Vingmed Ultrasound Møller Bil Eco1 Energigården Norske Varmeleveranser AS
Oplandske Bioenergi AS Norsk Bioenergiforening Bioland Eidsiva Bioenergi Opplandske Bioenergi AS Biodrift AS Norgenta -
North German Life Science Agency HWF Hamburg Business Development Corporation NBCC Unger Fabrikker AS Eltek
Fylkeskommunene Videregående skoler Energy Growth Partners Havkraft Statkraft Energi Norge Larviksbanken Den Norske
Klub i Hamburg Commerzbank DNB Rainpower Bellona StormGeo Nobio Nofima Fylkesmannskontorer Elliptic Labs Etleap
Montaag design StartupLab Alliance capital DirtyBit bSafe/Bipper Marsec XL Nurx LO NHO Skaperkraft
Innovation Forum Norway Escalon Timely/Sporty Forgerock Meltwater Umoe Havgul Clean Energy Bergen Næringsråd
Eidfjord Fjell & Fjord Hotel Thon Hotel Kautokeino Jazzköke Food in Action Nordic Choice Hotels Høgskolen i Ålesund
Samisk Høyskole NTNU Fotballklubben Odd Grenland Prosjekt Sápmi Næringshage Comlight AS Sunnmørsposten 3IN
Drammens Tidende NCE Maritime CleanTec Vannklyngen Smart Water Cluster GCE Blue Maritim Hamburg@work GCE
Node NCE Subsea Arena Heidner HurumSuccess Communication CTO Prosjekt2508 GmbH Egge Gård MT - Marine
Technologies Rørosmat Slakterens kjøkken Eiker gårdsysteri Nortura SA Matmerk Bryggeri- og drikkevareforeningen
Wikborg Rein Dynatec Group AS Oshaug Metall A Norwegian Fashion Institute Moods of Norway Norwegian Rooms MESH
Eyde-nettverket WW NMBU Universitetet i Oslo Mat og Drikke Næringsforum Nøtterøy Kommuner Norsk Industri Tekna
Ferd Sosiale Entreprenører KREM Ambassaden i London Stavanger Symfoniorkester Aker Solutions Det Norske Oljeselskap
DNV GL Statoil Nordic Aquafarms Wilhelmsen Ships Services Nordnorsk Reiseliv AS Hurtigruten Helsedirektoratet DIFI
Norsk design- og arkitektursenter Samerådet Sametinget Sjømatrådet Stortingsrepresentanter Varner-Gruppen Telenor
Agua Imara /SN Power BI SIVA Civita Rederiforbundet Norsk Venturekapitalforening UD NFD Ambassader og
generalkonsulater Norges arktiske universitetet VisitOslo NHO Reiseliv BI:Centre for Creative Industries Norsk Kulturråd
Music Norway SoCentral NITO Norsk Gjenvinning Virke, og mange andre



Democracy

Trust

Expertise

Independence

Advanced technology

Raw materials

Our **10** recommendations

Norway must set a clearer direction and invest where we have comparative advantages. Private and public stakeholders have so far identified six key opportunity areas for growth and value creation



Norway should be the world leader in the development and implementation of sustainable solutions.



**In order to be chosen, one must be known.
Therefore we must further develop Norway's
national brand for attracting capital, knowledge,
talent and tourists.**



**Norway needs a national export strategy
developed in partnership with the industry.**



Norway should the next few years prioritize to commercialize research results so that we can build new businesses, industrialize new industries and create jobs in Norway.



**The public sector must demand new solutions
and challenge the business community to
develop future products and services**



The Government has prepared 98 white papers that directly or indirectly affect the ability to innovate in society. There is a great need to see these in context.



**We need to get more entrepreneurial
companies to grow big with base in Norway**



Norwegian business and industry must quickly adopt new digital solutions to remain competitive.



The public sector must be improved and digitized to reduce the growth in operating expenses

10