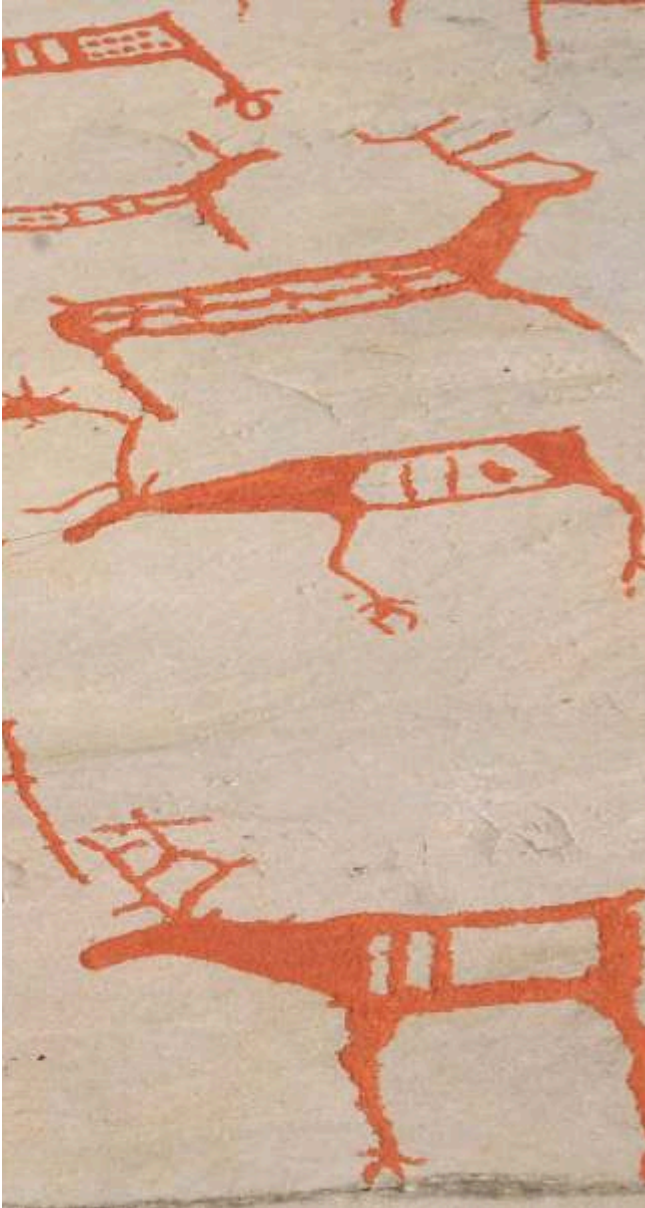




# Norway Inspires

from tradition to modernity

Project by  
Elżbieta Dzikowska and Izabela Staniszewski



**History**  
**Project**  
**Five Themes**  
**Exhibition**  
**Album**  
**About the Authors**  
**Patrons**  
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# **SOCIAL PROJECT**

**2010 / 2011**

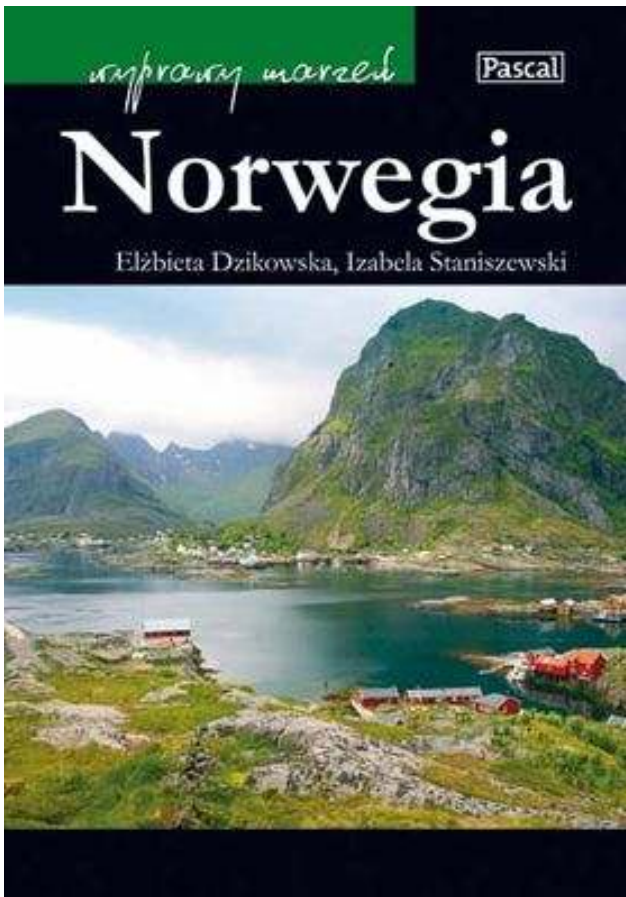


"Norway Inspires" is a story about people in a country that cultivates its own tradition, finds creative inspiration in its environment and has mastered life in simplicity and harmony.

With this project we would like to give inspiration for good practical solutions, which combine the cultural heritage with innovative thinking.

Elżbieta Dzikowska, Izabela Staniszewski





**Album:**

"Wyprawy marzeń. Norwegia"  
( Dreamy Travels. Norway )

**Authors:**

Elżbieta Dzikowska  
Izabela Staniszewski  
Aleksandra Buczkowska

**Publisher:** Pascal

In 2009 the book received Magellan's Prize for the Best Travel Album. Every year, the Magellan's Prize honors the most notable travel publications. The prize itself is not merely a distinction, but a helpful guideline for the tourists who are presented with a very large variety of travelbooks published each year.





**2009**

**ACANTHUS AUREUS Prize**

Environment Protection International Fair POLEKO 2009

Norwegian Kingdom Embassy - Commercial Advisor's booth



The Acanthus Aureus Prize is awarded to the best designed fair-stands that reflect directly the marketing strategy of the company during the Fair. The aim of the contest is to distinguish best architectural and graphic solutions which foster the straightforward contact with the client and underline the positive image of the presented company.

Acanthus Aureus contest organizer is the Poznań International Fair.





**Tony Halik's  
Travellers Museum  
in Toruń**

Tony Halik's Travellers Museum in Toruń, was first opened on the 24th January 2003 on Elżbieta Dzikowska's initiative. The building was carefully renovated and adapted to standards. At the back of the building an exhibition hall was added. The hall exhibits photographic works of polish travellers, from all over the world.

The reason behind establishing the Travellers Museum in Toruń was a gift donated to Toruń's community from Elżbieta Dzikowska – a collection of souvenirs from far-away countries and exotic cultural circles. This collection is constantly expanding with new, exotic artefacts being added after each trip - thanks to Elżbieta Dzikowska and her friends' generosity.





**2008**

Exhibition at Tony Halik's Travellers Museum





**Arkady Fiedler's  
Museum  
Literary Workshop**



Arkady Fiedler's Museum&Literary Workshop began operating January 1st 1974. The establishment is based in an old house belonging to the Fiedler's family in Puszczykowo, near Poznań. Arkady Fiedler purchased the villa in 1946, after his return to Poland from war emigracy. He brought his wife and two sons back from London in 1948. As the years went by, Arkady Fiedler readers became increasingly curious of the house he worked in and kept his artefacts brought from numerous journeys. This provoked the writer and his family to start thinking of transforming the family villa into a museum. The conversion took place in 1973. By the end of 2000 the museum has been visited by over 1 million guests from Poland and elsewhere. Many people visit more than once, each time dicovering something New and unique. All the guests are received by the Fiedler family.







**2009**

Exhibition at Arkady Fiedler's Museum & Literary Workshop in Puszczykowo, near Poznań.



NATURE  
PLACE  
HUMAN  
ROAD  
CULTURE





# NATURE

**Landscape  
Ecology**







# PLACE

**Space**  
**Environment**







# HUMAN

**People  
Society**









# ROAD

**Development**  
**Tourism**







# CULTURE

**Design  
Creation**







## Exhibition

15 september - 15 october 2010

Centralna Biblioteka Rolnicza / Krakowskie Przedmieście Str.66, Warsaw

Exhibit's patron – Embassy of Norway in Poland

Vernisage / 14 th September, Tuesday, 6 pm

guests representatives of culture and media industry, and politics.





**Album**  
**„Norway Inspires – from tradition to modernity”**

Prospective publication date: May 2011



# Project's calendarium

2010

date	event	place	location
14.09	vernissage	Warszawa	Centralna Biblioteka Rolnicza
15.09 /15.10	exhibition	Warszawa	Centralna Biblioteka Rolnicza
23.09 /25.09	tourism fair	Warszawa	Tourism Fair City Warsaw
20.10 /23.10	tourism fair	Poznań	TOUR SALON 2010
03.11 /22.11	exhibition	Głowno	Regional Museum Pałac Jabłońskich
23.11 /26.11	ecology fair	Poznań	POLEKO
08.12 -	exhibition	Międzyrzec Podlaski	Galeria ES

2011

date	event	place	location
15.01	exhibition	Międzyrzec Podlaski	Galeria ES
28.03 – 17.04	exhibition	Sanok	BWA Galeria Sanocka
maj	albumum's publication	Warszawa	
10.05 / 23.05	exhibition	Gołuchów	Muzeum Leśnictwa
31.05 / 30.06	exhibition	Łódź	
04.07 / 30.07	exhibition	Szczecin	
17.08 / 14.09	exhibition	Kraków	
05.10 / 28.10	exhibition	Białystok	
16.11 / 14.12	exhibition	Wrocław	





## **Elżbieta Dzikowska**

Art historian with specialization in sinology, traveller, documentary films director, author of numerous books and a curator of countless art exhibits. For many years, together with her husband Tony Halik, she produced one of the most popular television programmes about travelling: „Pieprz i Vanilia”. Member of the Polish section of the International Association of Art Critics, honorary member of the Polish Traveller's Club, honorary citizen of Ustrzyki Dolne and Międzyrzec Podlaskie, and the vicepresident of The Explorers Club - Polish division.



## **Izabela Staniszewski**

Achitect, designer, manager, passionate traveller and photographer. She spent 10 years living in Norway – graduated from NTH Trondheim in Architecture. Codesigned spatial constructions at the Lillehammer Olympics. Being involved in the Board of Scandinavian Chamber of Commerce and the Norwegian Bussiness Forum, is an active advocate of norwegian values: socially responsible work and leading a life according to the principles of tradition, in balance with ecology and tolerance to others.





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