



Trade and Investment Promotion Section
Embassy of the Republic of Poland in Finland



INVITATION

Trade and Investment Promotion Section
of the Embassy of the Republic of Poland in Helsinki
and **Pomeranian Regional Development Agency**
have the honour to invite you to a Business Seminar

Name: „Poland-Finland – Let’s create an innovative bridge!”
Time: Wednesday, April 22nd 2015, at 9:30
Venue: Helsinki Exhibition & Convention Centre, Messuaukio 1, FI-00520 Helsinki, Room No 216

A group of ICT companies and business support institutions from Polish Pomerania Region is coming to Finland to share with their innovative projects and look for business partners. It is a good reason to take a closer look at the dynamically growing branch of information and communication technologies in a neighboring country. During the meeting you will also get to know investment potential of the region and find out about opportunities between Polish-Finnish business relations.

We would like to give you an opportunity to meet and find business, technology or research partner and establish contacts for future cooperation.

Programme

- 9:30 Registration
- 10:00 Opening address by Pomeranian Regional Development Agency Representative
- 10:05 **Mr. Marek Pleciński**, First Counsellor, Head of Trade and Investment Promotion Section in the Polish Embassy – "Poland your Business Partner"
- 10:20 **Mr. Anton Koval**, Project Manager ICT Sector, Invest in Pomerania – “Innovate with Pomerania”
- 10:30 **Mr. Marcin Kowalik**, Member of the Board of Interizon Foundation, Interizon Pomeranian ICT Cluster – “The power of interdisciplinary cooperation in triple helix model”.
- 10:40 **Mr. Bartosz Świtała**, Project Manager, Pomeranian Regional Development Agency in Slupsk – “A Special Economic Zone – not just a land”
- 10:50 **Mr. Marcin Ingielewicz**, Project Manager, Slupsk Technology Incubator – “Accelerating innovations in Slupsk Region”
- Polish companies presentations**
- 11:00 **Mr. Marcin Kowalik**, President of the Board, CRT Capital Sp. z o.o. – “Power of data analytics: from investment pipeline to talent management. Looking at the big picture: how to invest capital and find talents in northern Poland?”
- 11:10 **Mr. Oleg Dziewanowski**, President of the Board, Play4Skills – „Beyond Education”
- 11:20 **Mr. Piotr Rocławski**, Sales Director, Nearshoring Solutions Sp. z o.o. – „Revolutionary telepresence. Possibility of using unique video-based solution for customer service's processes optimization for various branches”
- 11:30 **Mr. Dawid Krętkowski**, Owner, SYSTEMY DK – “Special Tasks Teletechnical Partner”
- 11:40 **Mr. Michał Mysiak**, Account Manager, Volanto Sp. z o.o. – “Team as a Service (TaaS) – new idea for IT projects development”
- 11:50 Coffe break
- 12:00 **B2B Meetings**
- 13:00 Lunch (Winter Garden Cabinet)

Event is free of charge. R.S.V.P. no later than 15th April, 2015 by email to: helsinki@trade.gov.pl

Details in enclosed portfolio.



REGIONAL PROGRAMME
NATIONAL COHESION STRATEGY



The Project "INVEST IN POMERANIA" - Promotion of Investment attractiveness of Pomerania region in Scandinavian countries and Germany has been co-financed by the European Union from the European Regional Development Fund