



Business Survey Poland 2012

International Group of Chambers of Commerce (IGCC)

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CEO

AHK Poland

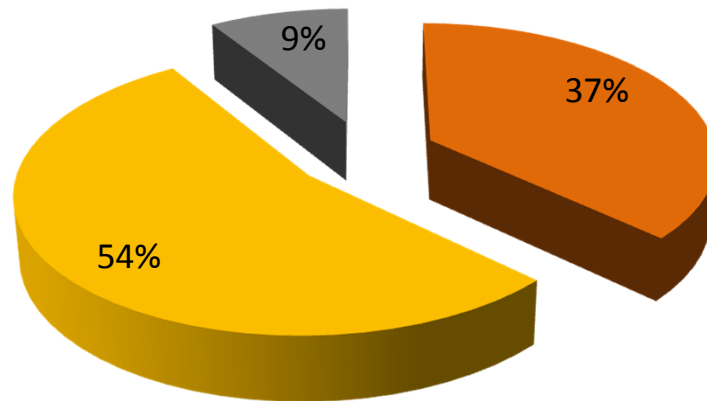


Poland's economic situation

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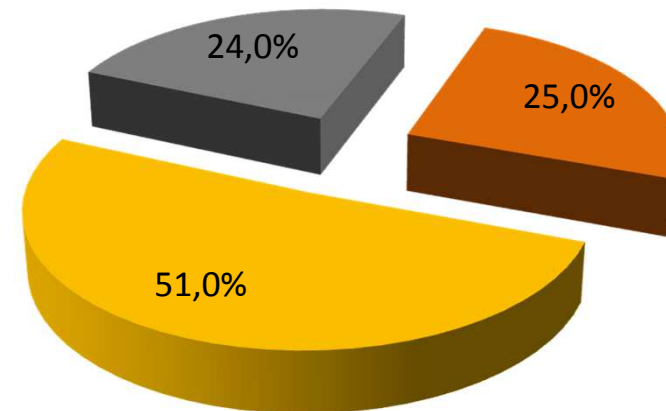
Poland's economic situation

Current economic situation



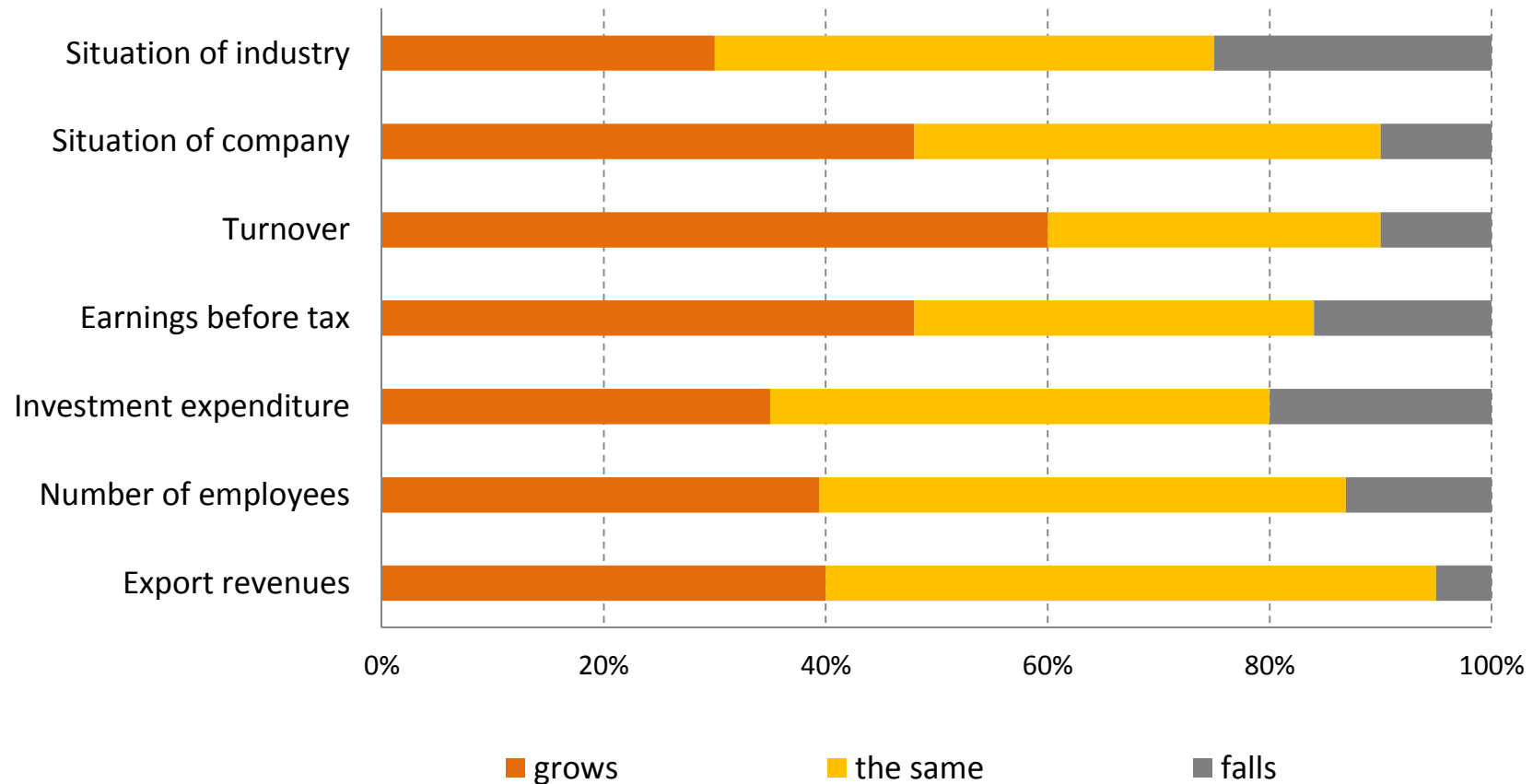
good satisfactory bad

Prospects for 2012 versus 2011



better the same worse

How will your company develop in 2012?

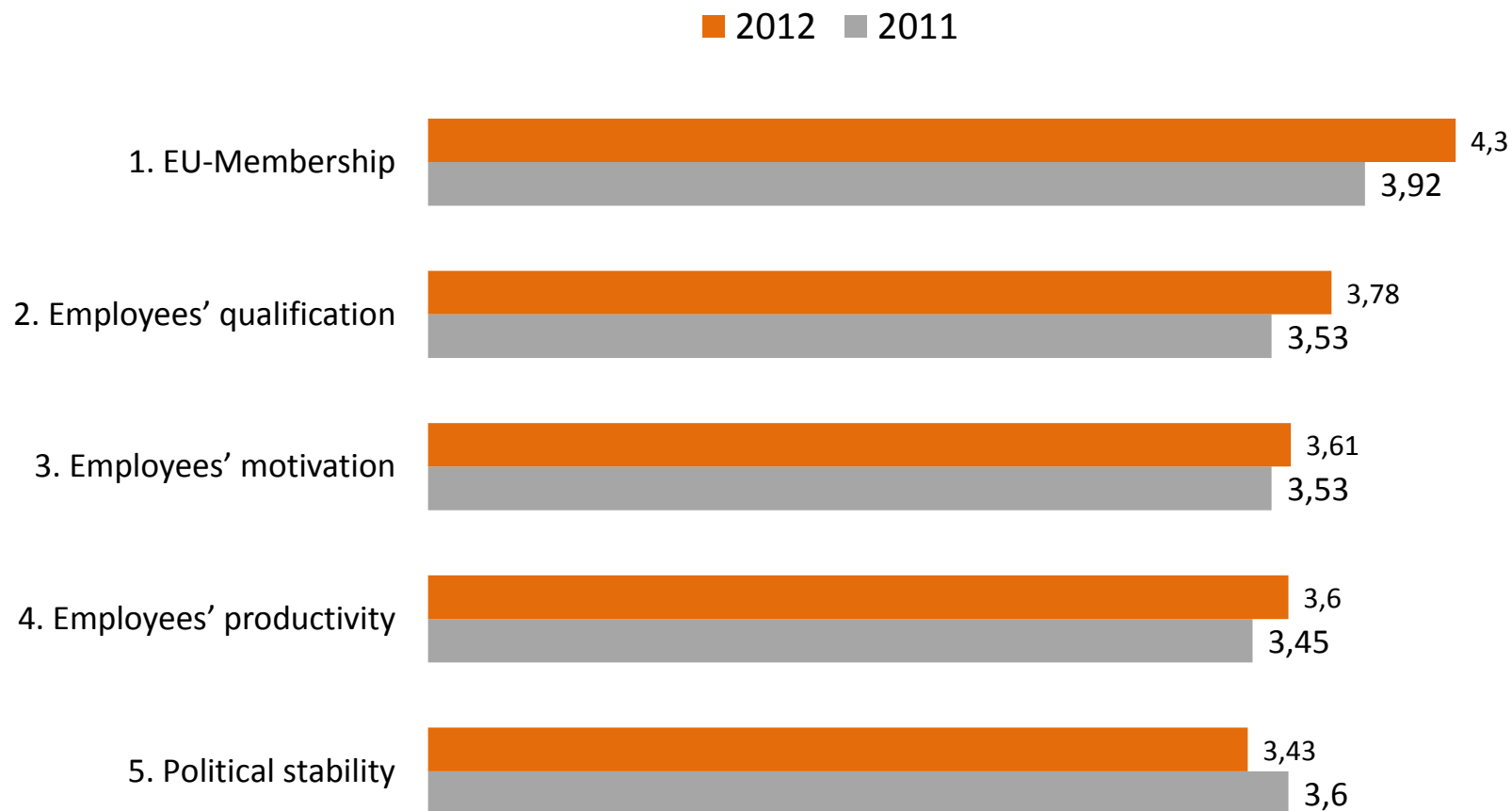


Factors of investment attractiveness

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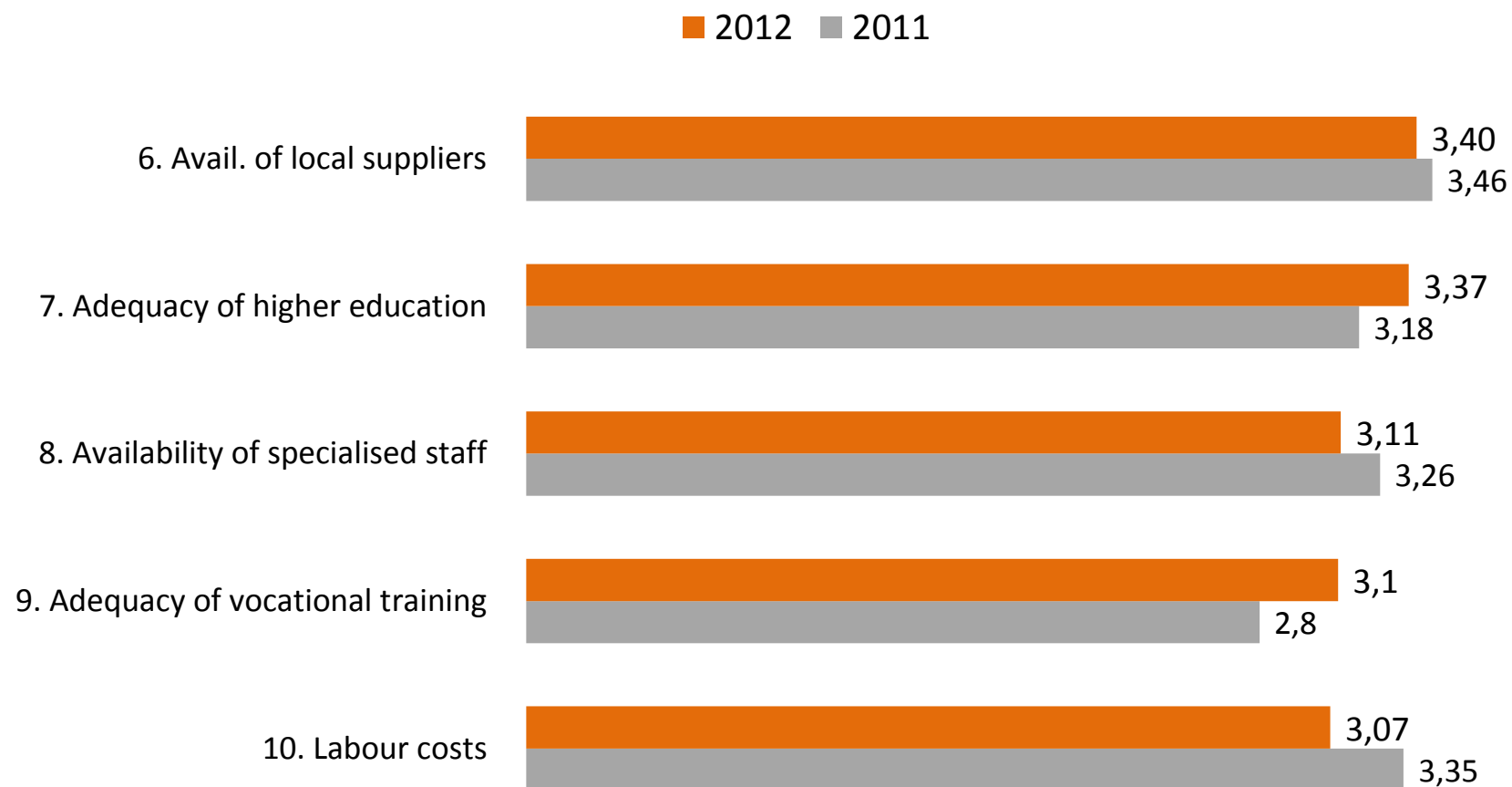
Rating of investing attractiveness

5 – max ... 1 - min

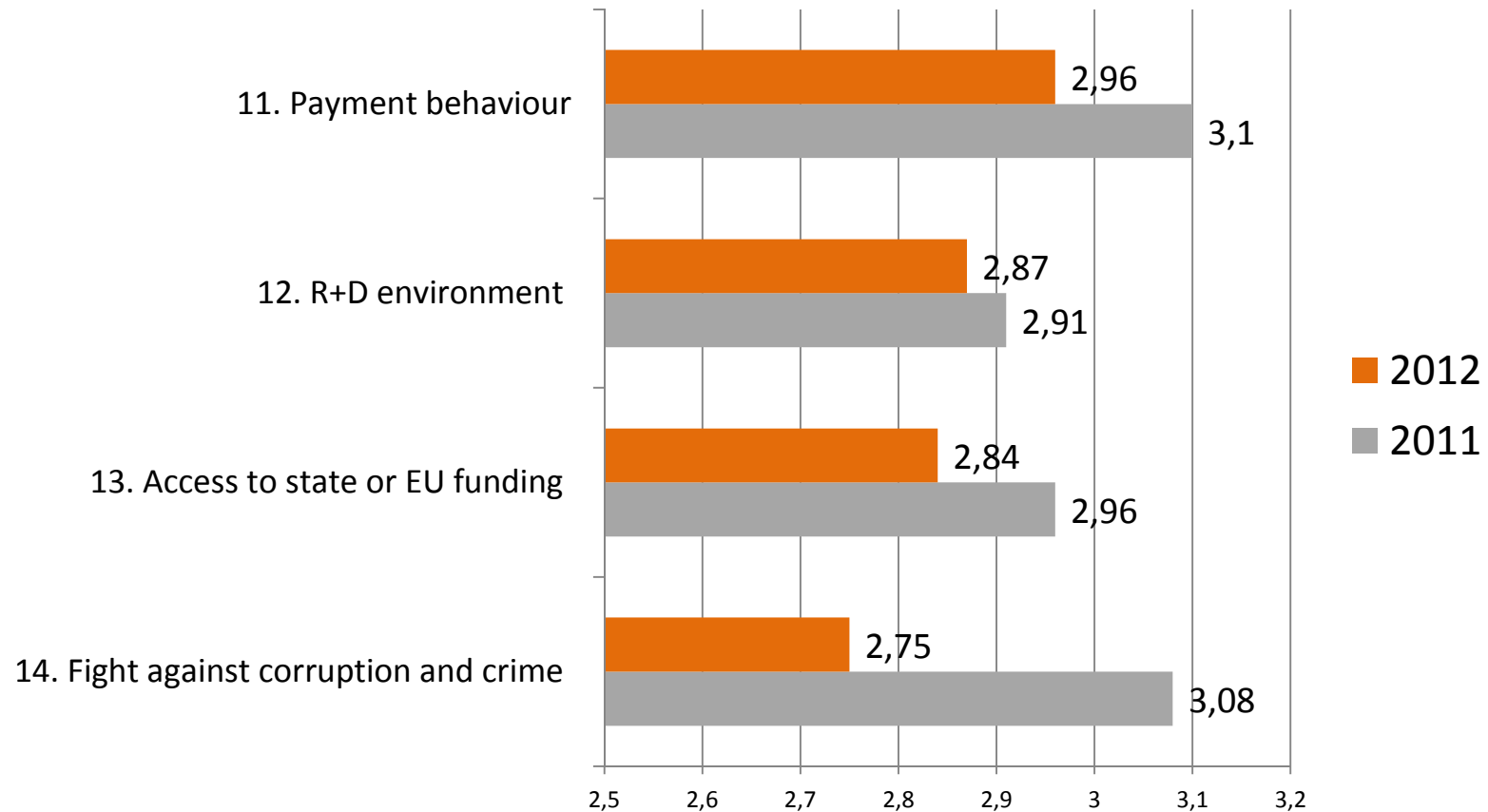


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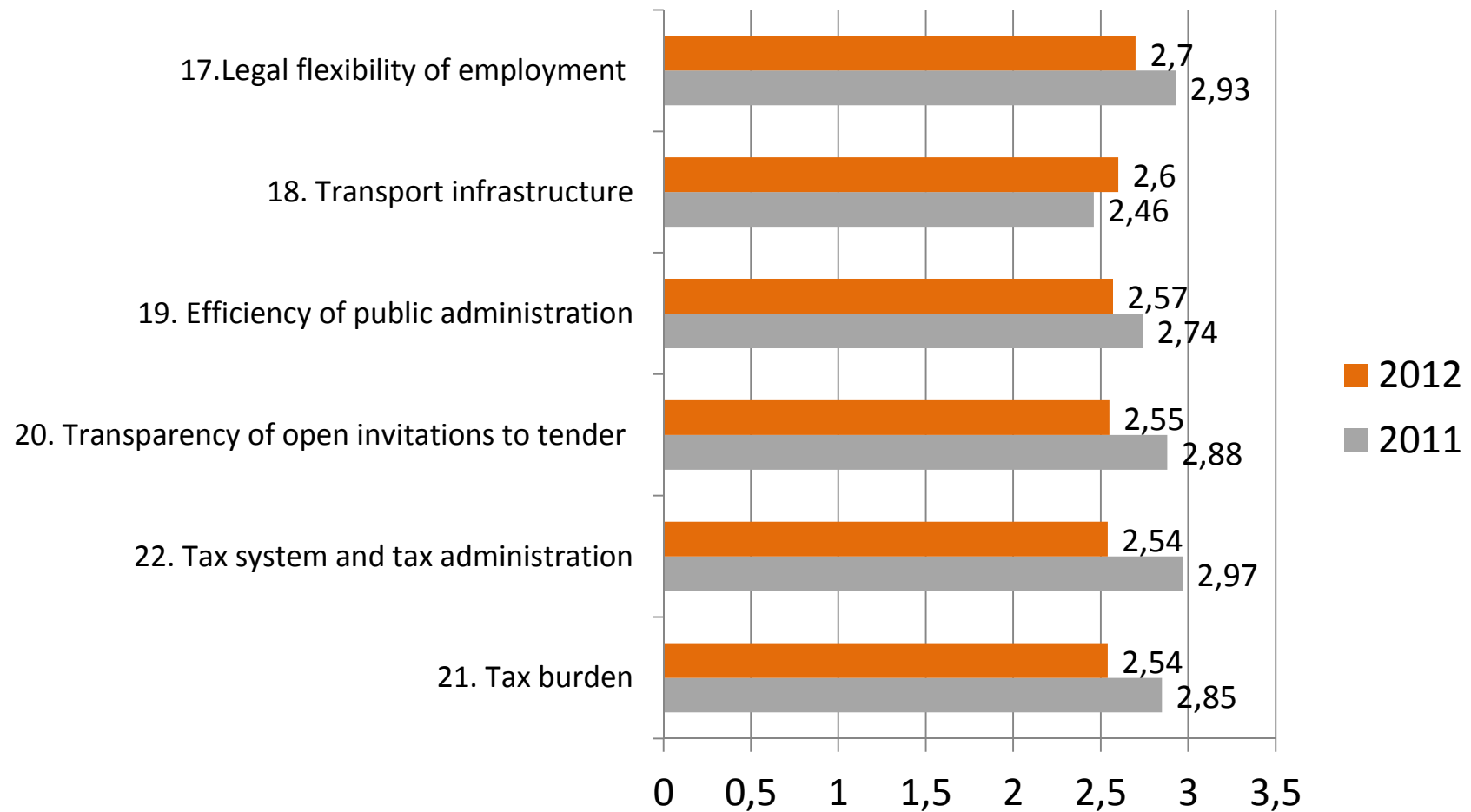
Rating of investing attractiveness



Rating of investing attractiveness



Rating of investing attractiveness

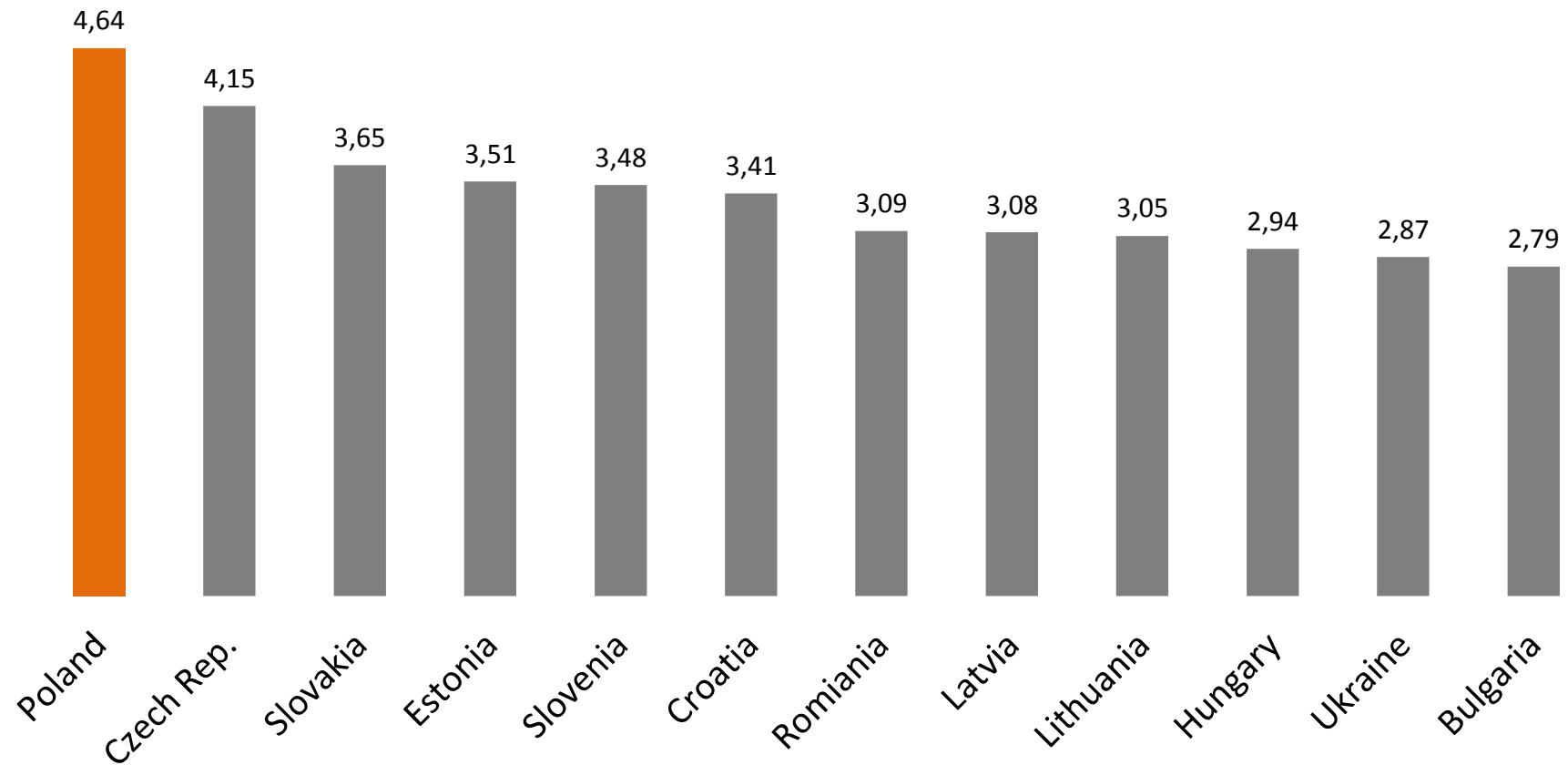


Investment attractiveness/ countries

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Investment attractiveness of CEE-countries

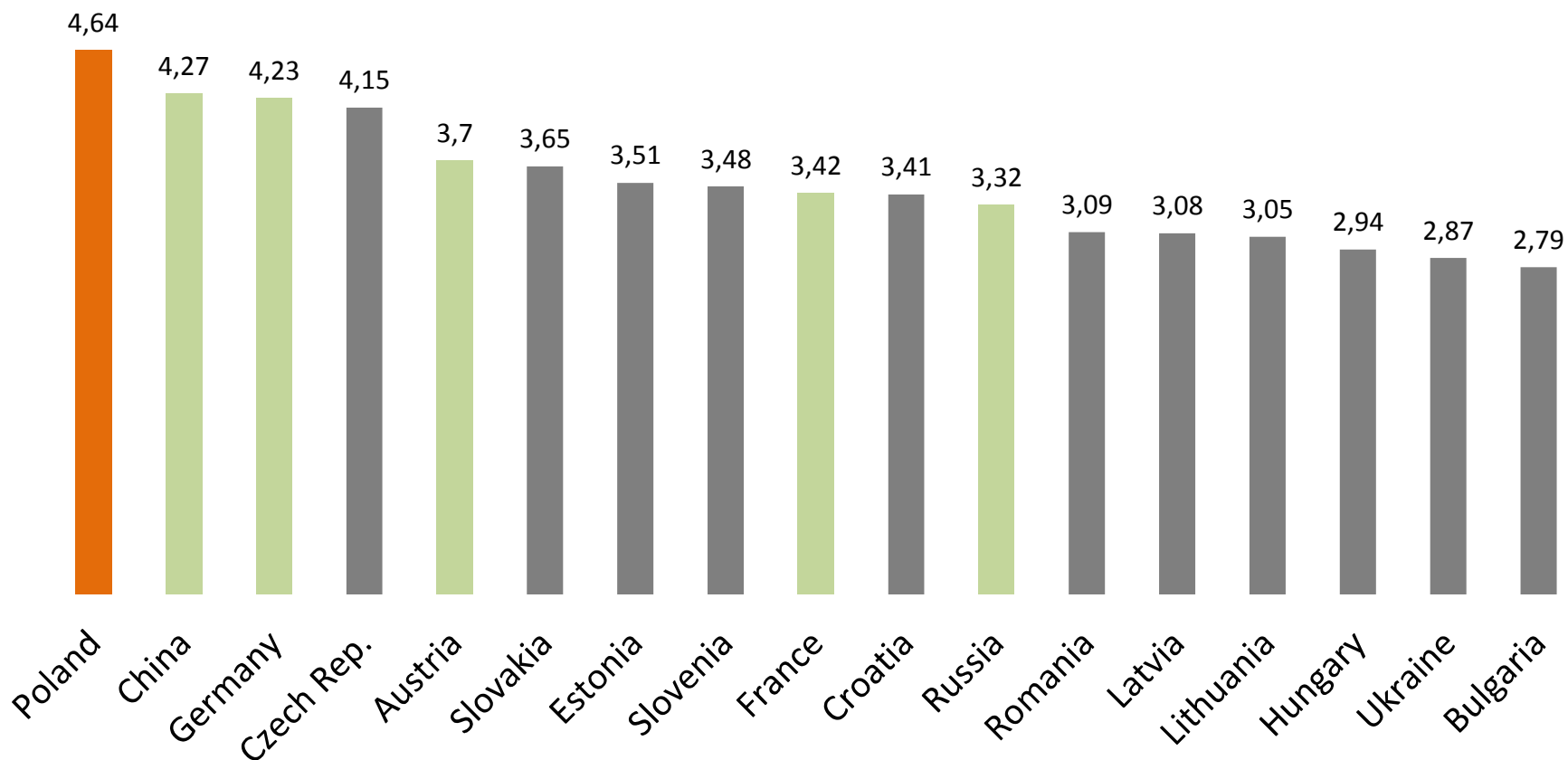
6 – very attractive ... 1 – not attractive at all



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Investment attractiveness of CEE-countries vs China, Germany, Russia ...

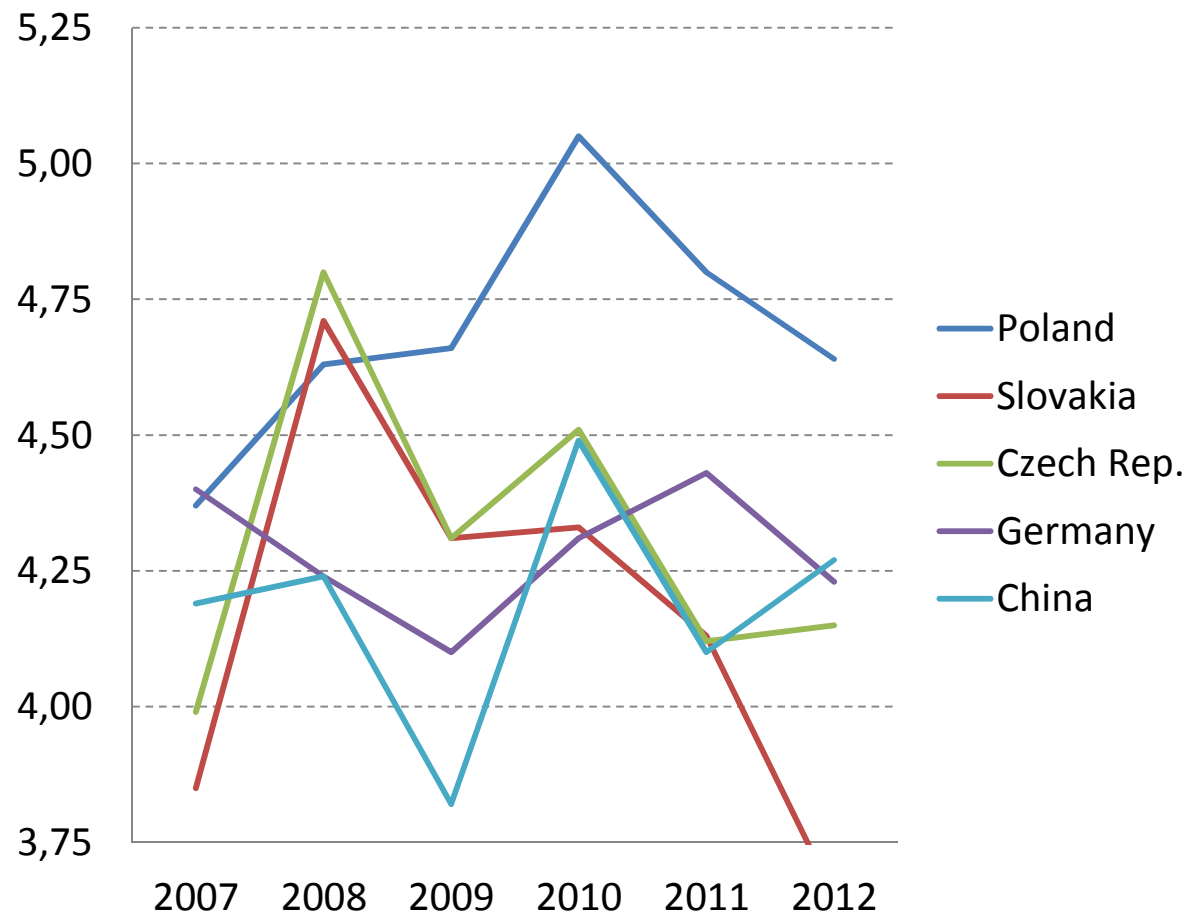
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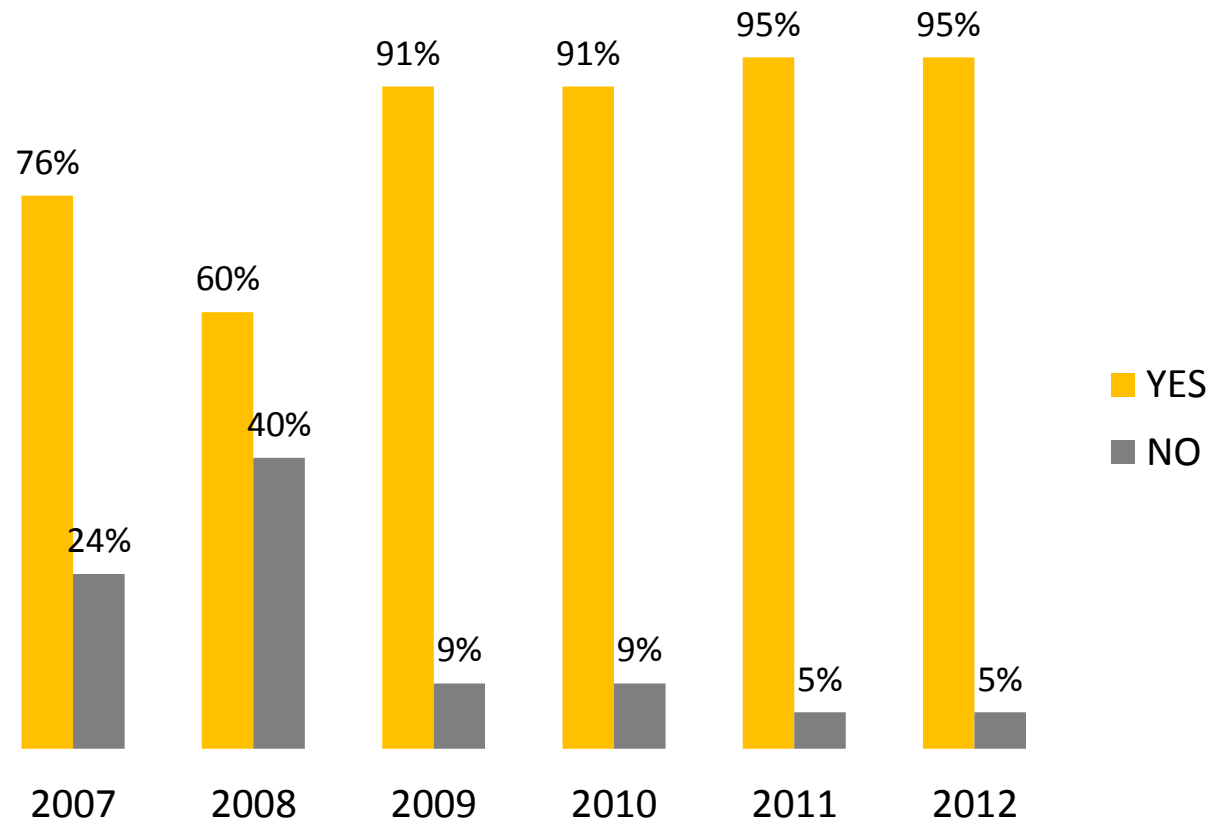
Investment attractiveness of CEE-countries

6 – very attractive... 1 – not attractive



	Land	Attraktivität 2012
1.	Poland	4,64
2.	Czech Rep.	4,15
3.	Slovakia	3,65
4.	Estonia	3,51
5.	Slovenia	3,48
6.	Croatia	3,41
7.	Romania	3,09
8.	Latvia	3,08
9.	Lithuania	3,05
10.	Hungary	2,94
...	Germany	4,23
...	China	4,27

Would you again choose Poland as location for your investment ?



Important challenges for Polish administration

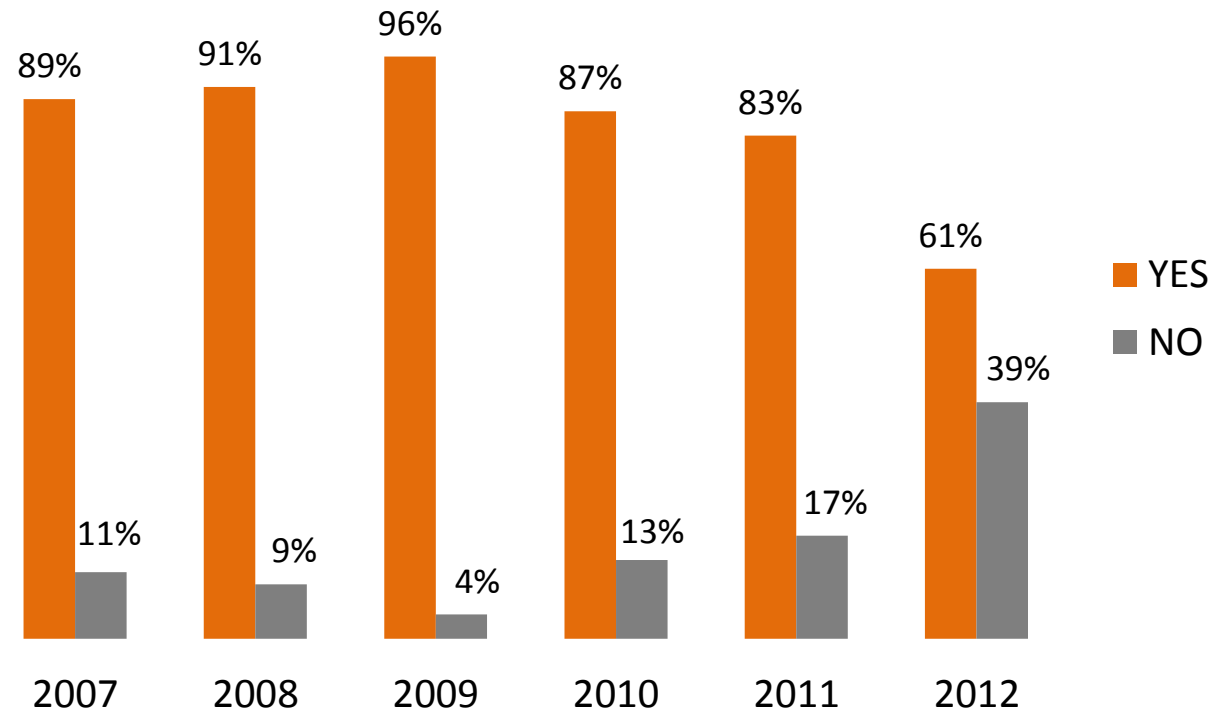
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Important challenges for Polish administration

1. **Development and modernisation of public infrastructure**
2. **Improvement of the administration's effectiveness/ reduction of costs**
3. **Improvement of public finances**
4. **Stabilizing of Polish Zloty's exchange rate / Introduction of the Euro**

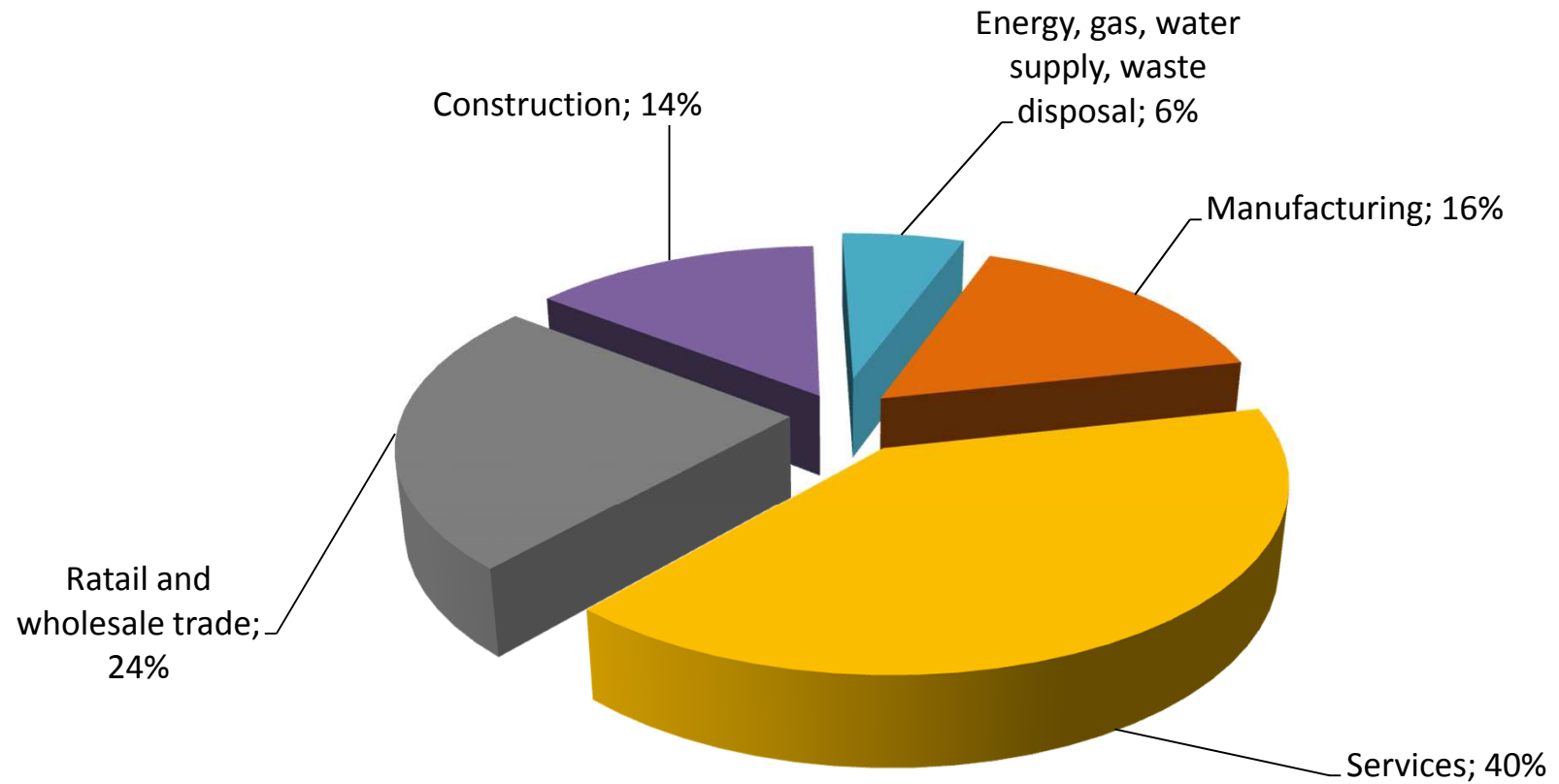
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Should Poland join the eurozone?



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Structure of respondents





Thank you for your attention!

More information: www.ahk.pl