



THE LUXURY COLLECTION HOTELS & RESORTS DEBUTS IN POLAND WITH THE ICONIC HOTEL BRISTOL IN WARSAW, INTRODUCING AN ELEVATED BLEND OF CONTEMPORARY SPLENDOUR AND ARTISTIC SPIRIT

Following an extensive restoration, the re-branding of the celebrated Hotel Bristol marks the first internationally-branded luxury hotel in Poland

Following a meticulous and extensive 50 million PLN (12 million Euro) renovation, Hotel Bristol, one of Warsaw's most iconic establishments, today joins The Luxury Collection Hotels & Resorts' ensemble of the world's finest hotels. Owned by Starman Poland, **Hotel Bristol, a Luxury Collection Hotel, Warsaw** marks the introduction of the first internationally-branded luxury hotel to Poland, as well as an elevated experience combining its artistic spirit and cultural heritage with contemporary splendour and glamour.

The re-branding of Hotel Bristol is part of a larger conversion strategy as The Luxury Collection continues its growth momentum with the debut of new hotels and the addition of landmark hotels in key destinations to the brand's portfolio. Recently converted hotels in The Luxury Collection include Lilianfels and Echoes resorts in Blue Mountains, Australia and Metropol Palace in Belgrade, Serbia.

"Poland is a historic yet vibrant market and its capital, Warsaw, has become one of the most desired and dynamic European destinations," says Thomas Willms, Senior Vice President and Regional Director, Starwood Hotels & Resorts, East and Central Europe. "With the celebrated Hotel Bristol, we are strengthening our Luxury Collection brand portfolio, unveiling Warsaw's rich cultural heritage to global explorers in the exceptional style and luxury that they have come to expect."

Founded in 1901 by Ignacy Paderewski – a renowned composer, piano virtuoso and former Polish Prime Minister, Hotel Bristol has always been at the centre of Varsovian society, providing unrivalled hospitality for discerning travellers and Warsaw's elite and artistic influencers, serving as a cultural bridge linking Poland with the rest of the world. The hotel is situated in one of the most prestigious locations in Warsaw, next to the Presidential Palace and on the historic and fashionable Royal Route.

A Renewed Masterpiece

Offering a mesmerising experience that is reminiscent of Warsaw's Belle Époque days in the early 20th century yet coupled with contemporary comforts and conveniences, the renewed Hotel Bristol is a unique masterpiece with an enduring artistic spirit. Behind the hotel's majestic neo-renaissance façade, the interiors were created by acclaimed London based Hotel Designer, Anita Rosato to recapture its illustrious history and romantic aura with subtle references to the aesthetics of the Art Nouveau and Art Deco periods. To ensure that Hotel Bristol's historical charm is preserved, Rosato worked closely with the city's Architectural Conservator during the renovation of the 110-year-old hotel.

The restoration and re-branding of Hotel Bristol as a Luxury Collection hotel reinforce its position as the heart of Warsaw's cultural and social scenes, as well as one of the city's beloved landmarks. The place to meet, relax and absorb the grandeur of the historic building, the reception has been returned to its original location next to the main entrance with an enlarged lobby lounge. Featuring deep-buttoned armchairs and marbled walls with antiqued mirrors in brass frames. With the restored chandelier illuminating the grand floral display of palm trees and freshly cut blooms, the lobby is a contemporary re-interpretation of the original winter garden by Otto Wagner the Younger, the hotel's first interior designer.

Influences from the Art Nouveau and Jugendstil movements can be seen in bespoke design accents throughout the hotel: From the intricate installation of over 600 handmade brass leaves – inspired by the organic forms of a Secessionist brooch, in the reception and an elaborate handcrafted rug that was developed from a remnant fabric with Art Nouveau design, to nickel-glass wall fittings, embellished wool drapes and embossed white leather panels influenced by Wagner's contemporaries.

The 168 guestrooms and 38 suites are clothed in understated shades of ivory and blue, creating a soothing backdrop for the contrasting charcoal and ebony furnishings. Subtle Art Deco accents are used alongside classic elements, a gentle reminder of the hotel's historic roots. Softly polished nickel, rich timbers, generously proportioned bevelled mirrors and high-gloss lacquer combine with indulgent satin, mohair and fine wool to encapsulate the glamour and decadence of the 1920s.

Exquisite Culinary Experiences

Following the restoration, the hotel introduces **Adventure**, a new wine bar offering wines from renowned vineyards and pairing them with delicacies created by Chef de Cuisine, Michał Tkaczyk to provide an unforgettable oenological discovery. Intimate yet vibrant, Adventure features cast bronze light fittings that are a modern take on the organic forms of Art Nouveau, alongside black lacquer, bevelled mirror and cracked gesso panels within its monochromatic palette.

Featuring an original plaster frieze by Wagner and elegant columns adorned with restored Art Nouveau light fittings, the majestic **Column Bar** captures the essence of Hotel Bristol which is renowned for its annual New Year's Eve grand ball. To evoke the glamour and elegance while keeping it warm and intimate, curved leather banquette seating and tall-back wingchairs have been added – ideal for people-watching while sipping on signature cocktails like The Nocturne Fizz (a vodka-based concoction inspired by the Mazovia region) as other guests walk down the handcrafted rug running the length of the grand hall and whose design was inspired by the historical frieze.

Marconi Restaurant reflects Tkaczyk's culinary passion with its delectable Polish and Mediterranean cuisine, including the signature roasted duck with caramelised apples, abundant with flavours of rosemary, garlic and clove. The restaurant's elegant classical interiors with rich dark parquet contrasted against soft white panelled walls, together with a delicate colour palette and exquisite details like crystal chandeliers and fine porcelain, provide a sophisticated and romantic ambiance.

Tradition meets metropolitan lifestyle at the legendary **Café Bristol**, which has enchanted its guests since 1901 with original Viennese-style interiors, aromas of freshly brewed coffee, delicious traditional dishes and sophisticated patisserie. NB THIS AREA HAS NOT BEEN PART OF THE REFURBISHMENT

Leisure Facilities and The Luxury Collection Concierge

A gold and white light installation hangs above the exquisite eel skin-clad reception desk at the wellness area, exuding a calming, ethereal atmosphere when one enters. In this serene retreat, guests can make use of the indoor pool and gym, enjoy a pampering massage, as well as relax in the sauna.

Hotel Bristol also introduces the brand's signature **Luxury Collection Concierge** service to all guests, offering the most discerning global travellers an extraordinary experience and impeccable service. The concierge team comprises insider experts on Warsaw, providing guests with advice and recommendation to discover and experience the city in an authentic way, reinforcing Hotel Bristol's position as the Varsovian destination authority.

For more information on Hotel Bristol, a Luxury Collection Hotel, Warsaw, please visit www.luxurycollection.com/bristolwarsaw.

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About The Luxury Collection Hotels & Resorts

The Luxury Collection® is an ensemble of hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's indigenous charms and treasures. Magnificent décor, spectacular settings, impeccable service and the latest modern conveniences combine to provide a uniquely enriching experience. Originated in 1906 under the CIGA brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of more than 80 of the world's finest hotels and resorts in more than 30 countries in bustling cities and spectacular destinations around the world. The Luxury Collection includes award-winning properties that continuously exceed guest expectations by offering unparalleled service, style and class while celebrating each hotel's distinctive heritage and unique character. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information, please visit www.luxurycollection.com.