



# *Invitation*

CSR 20.10.2010  
MARKETPLACE

THE UNIVERSITY OF WARSAW  
LIBRARY (BUW)  
UL. DOBRA 56/66, WARSAW

# If Your company...

Takes care of its employees and workplace

Conducts market activities in a transparent and ethical manner

Supports society and community development

Takes care of natural environment

Applies CSR principles into management

Reports about its socially responsible operations

## Present it at CSR Marketplace!

**CSR** (Corporate Social Responsibility), means operating a business in a manner that takes into account natural environment, local communities, employees, customers, suppliers, and shareholders. Responsible company maximizes its positive impact on environment and society, minimizes negative impacts of its operations, while pursuing profits.

## CSR MARKETPLACE is

- unique opportunity to present your company's engagement in CSR activities;
- event that will feature several initiatives implemented by companies in the domain of workplace, marketplace, community, natural environment, management and reporting;
- previous CSR Market Place editions in 2005 and 2008 were positively welcomed by both visitors and exhibitors.

### When and where

October 20th, 2010  
The University of Warsaw  
Library (BUW)

ul. Dobra 56/66, Warsaw

### Why should my company participate?

- It's the only such initiative in Poland
- Informal and creative atmosphere favours exchange of ideas and inspirations
- Company's stakeholders will be among visitors: consumers, current and potential employees, NGOs representatives, public administration representatives
- Media representatives are invited to the CSR Market Place
- Information about good practices will be placed in a CSR Market Place brochure, at [www.odpowiedzialnybiznes.pl](http://www.odpowiedzialnybiznes.pl) website, and will be used for CSR promotion activities conducted by Responsible Business Forum

### How can I become an exhibitor?

1. You need to fill in an online questionnaire on [www.targiCSR.pl](http://www.targiCSR.pl). After its verification:
2. You need to submit a payment (basic fee – 1500 PLN net + VAT; companies which are Responsible Business Forum's Strategic Partners – 999 PLN net + VAT). Application process starts on August 18th.

For more information visit [www.targiCSR.pl](http://www.targiCSR.pl)  
call 22 627 1871, or send an e-mail at [targi@fob.org.pl](mailto:targi@fob.org.pl)

Organizer of the event is the Responsible Business Forum  
5/5 Szpitalna Str., 00-031 Warsaw

#### MAIN PARTNER



#### PARTNERS



#### PATRONS



Scandinavian-Polish  
CHAMBER OF COMMERCE



INTEGRATING  
FAIR PLAY



#### MEDIA PATRONS

personel  
zarządzanie

CSRinfo

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navigator

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#### GREEN EVENT PARTNER

