

Economic Survey 2018

Poland in the eyes of foreign investors

 **BIQSTAT**[®]
MORE THAN STATISTICS



IGCC

International Group
of Chambers of Commerce

International Group of Chambers of Commerce in Poland



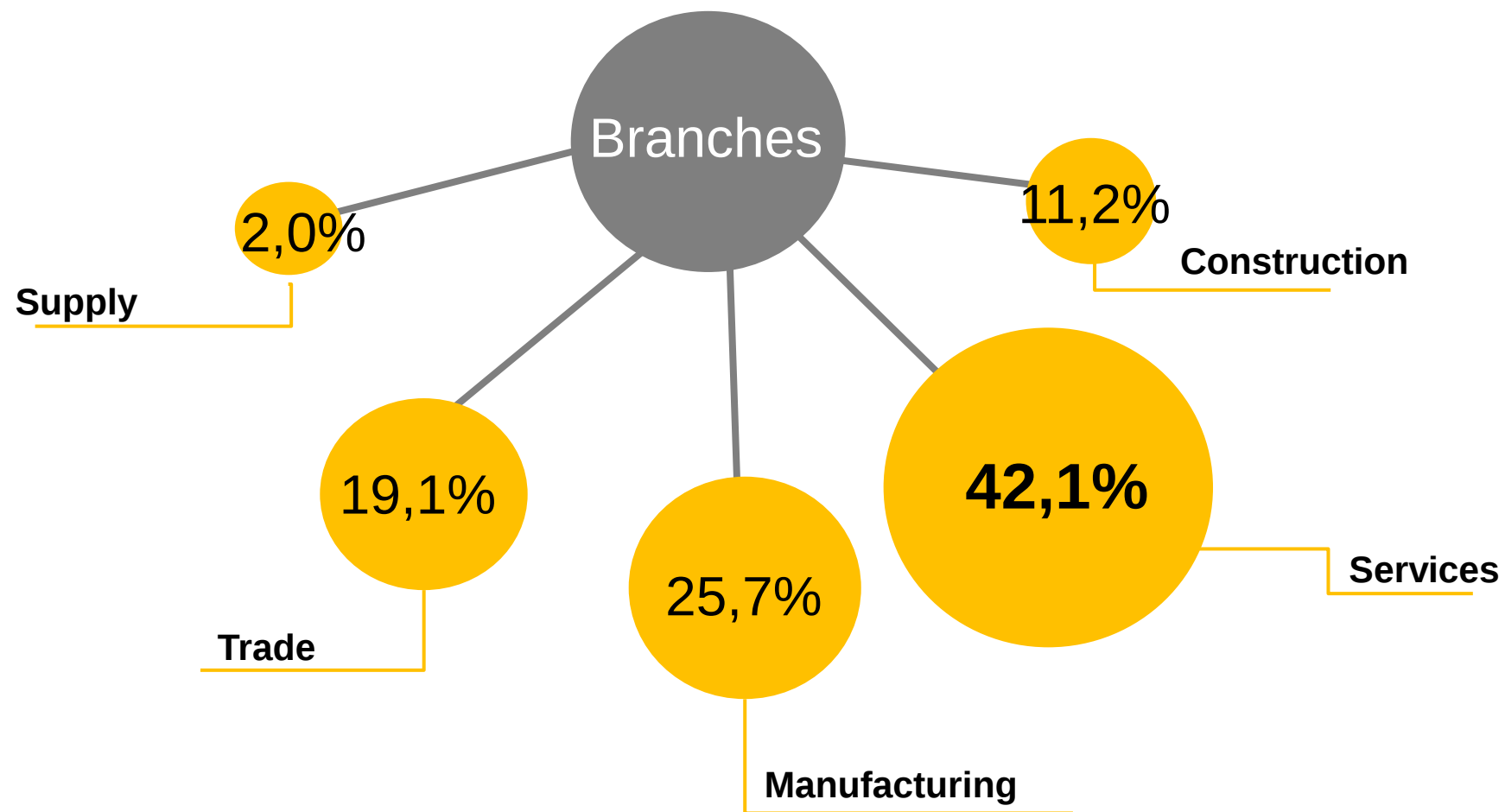


Part I

Characteristics of the surveyed companies

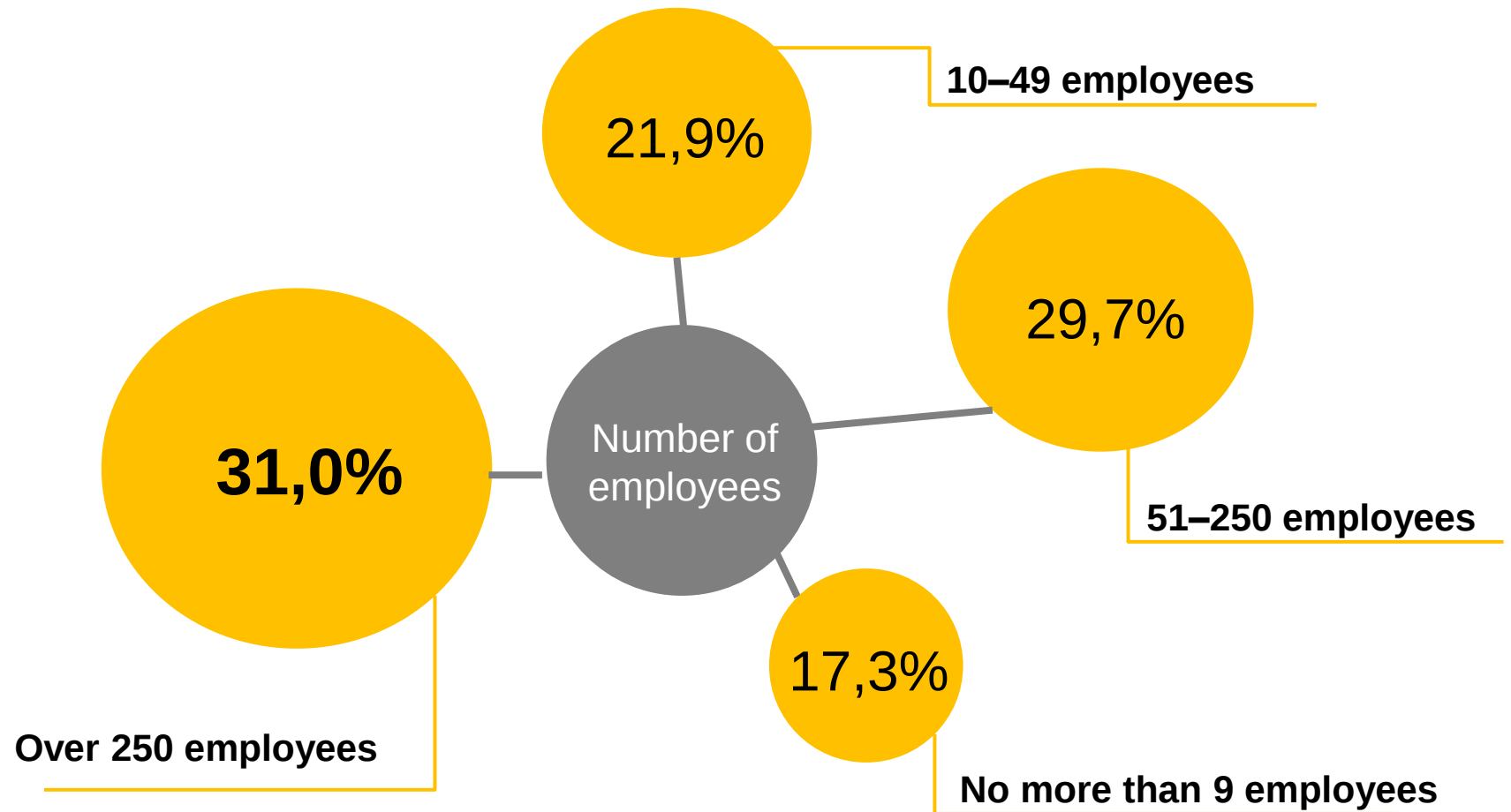
Structure of respondents - branches.

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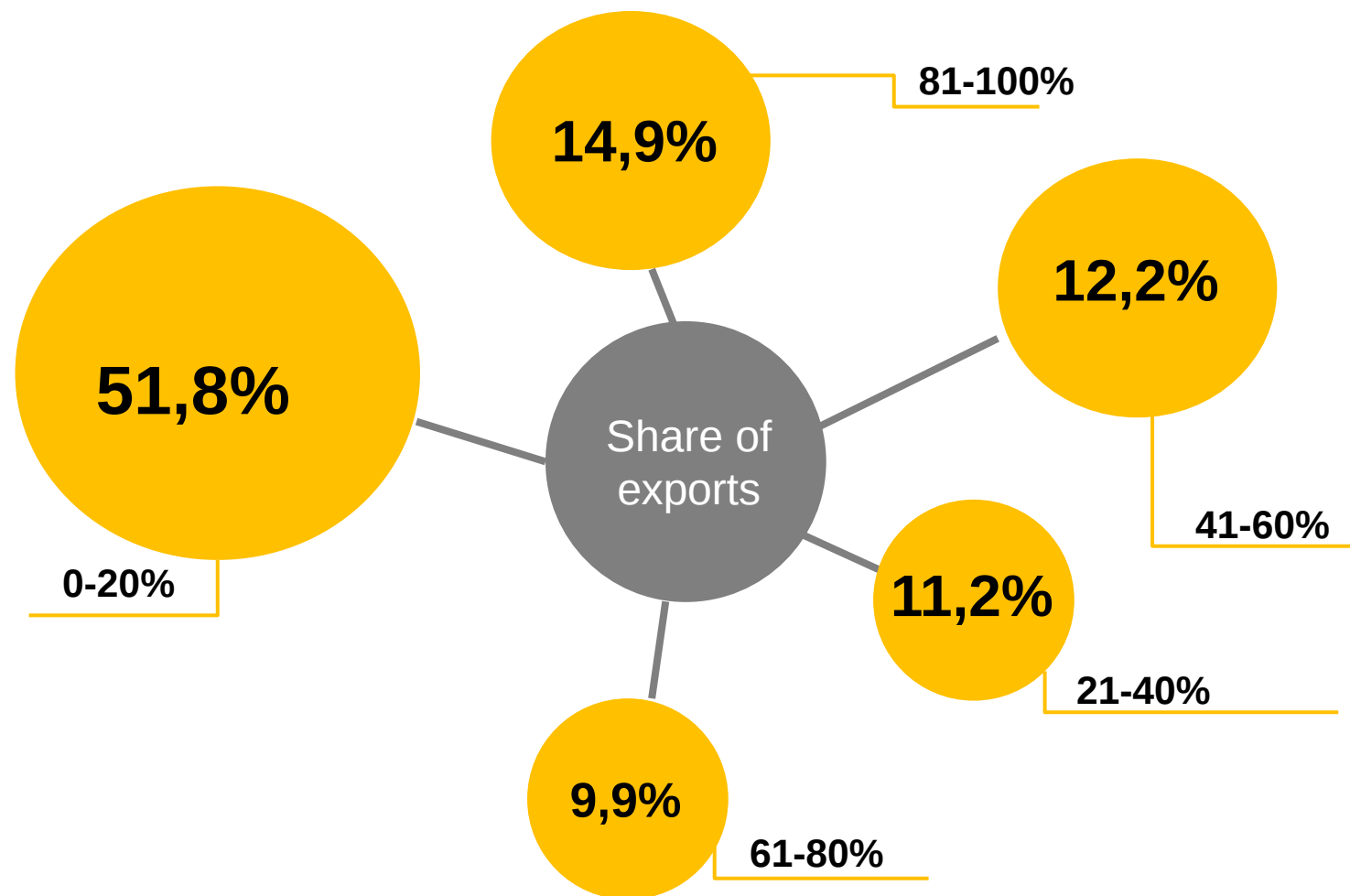
Structure of
respondents –
number of
employees.

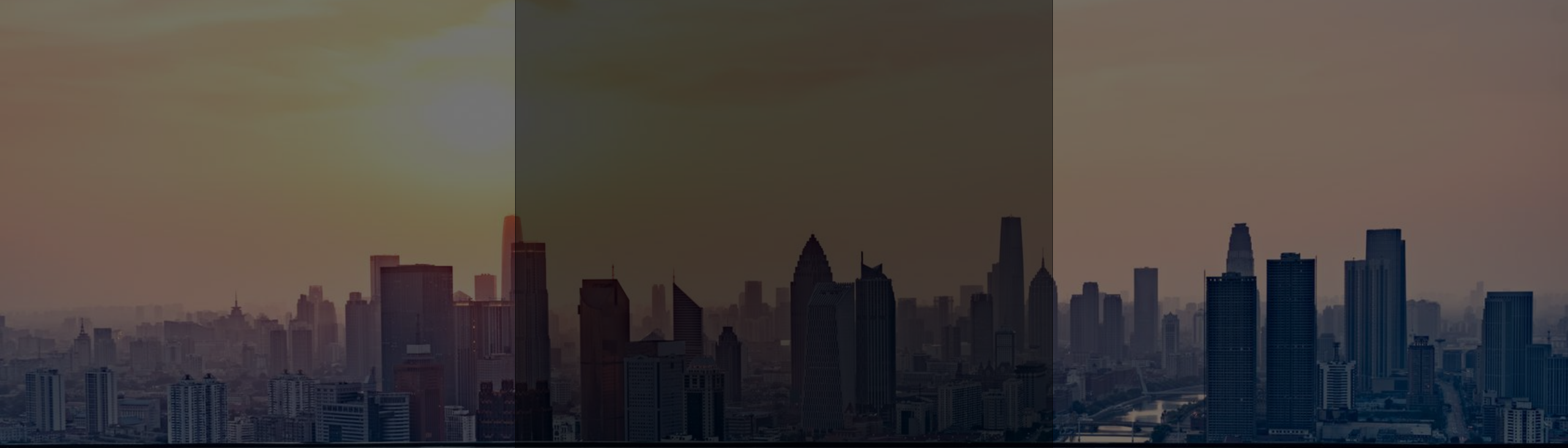
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Structure of
respondents – share
of exports in total
turnover.

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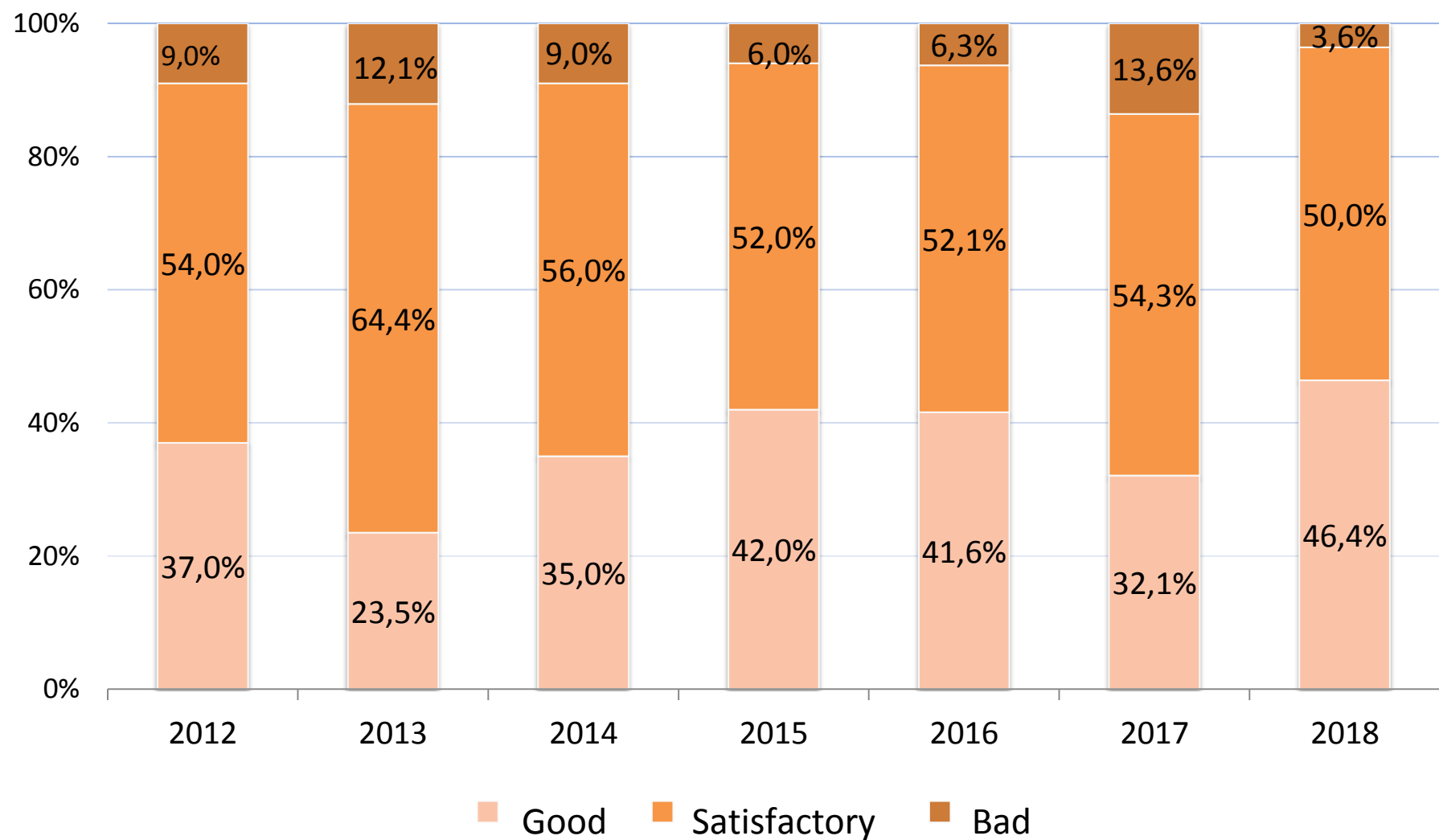
Part II

Economic situation in Poland

How do you
evaluate the
current state of the
Polish economy?

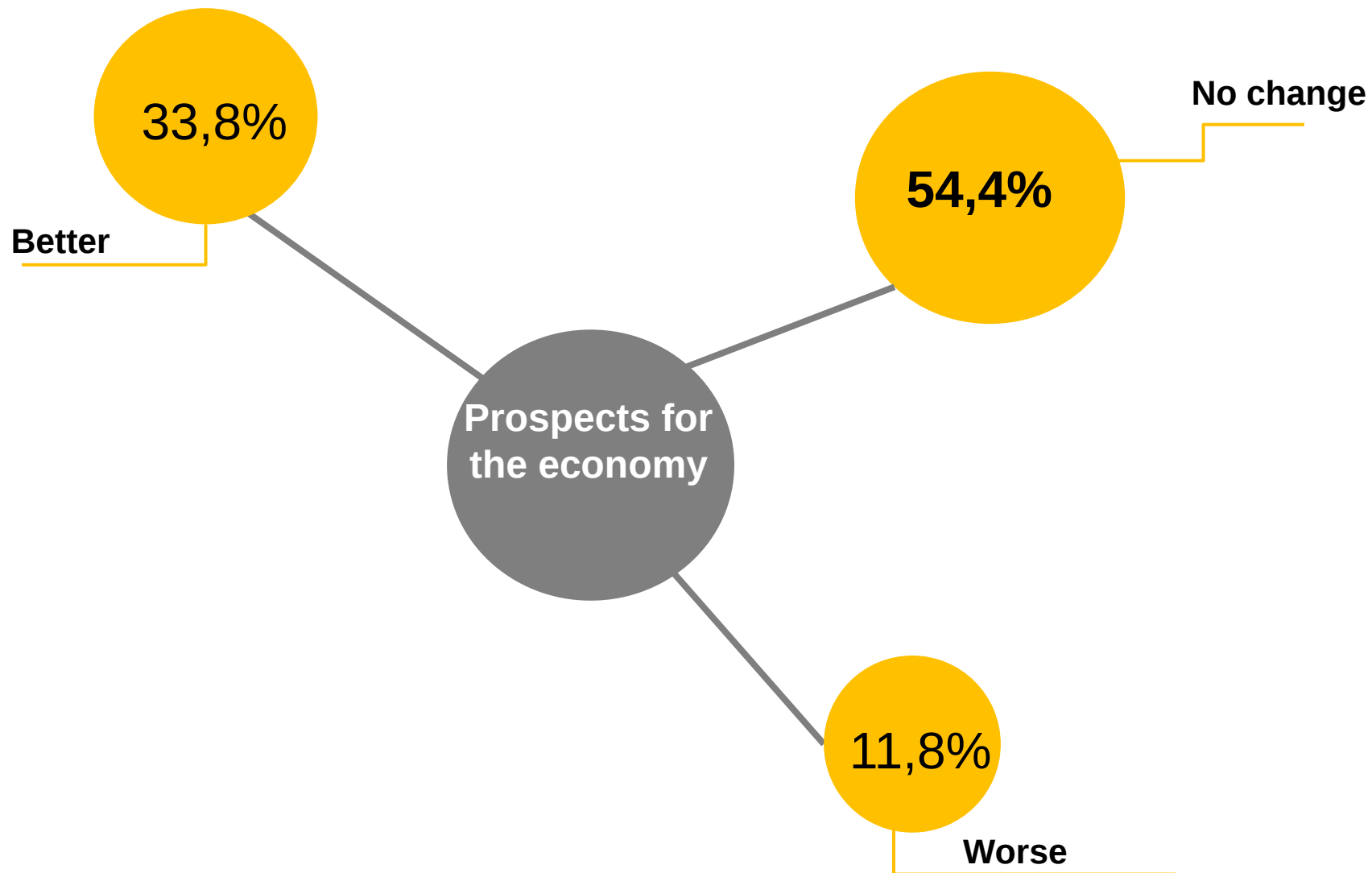
Comparison to the
previous editions of the
survey

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2018



What are the prospects for the Polish economy in 2018 compared to 2017?

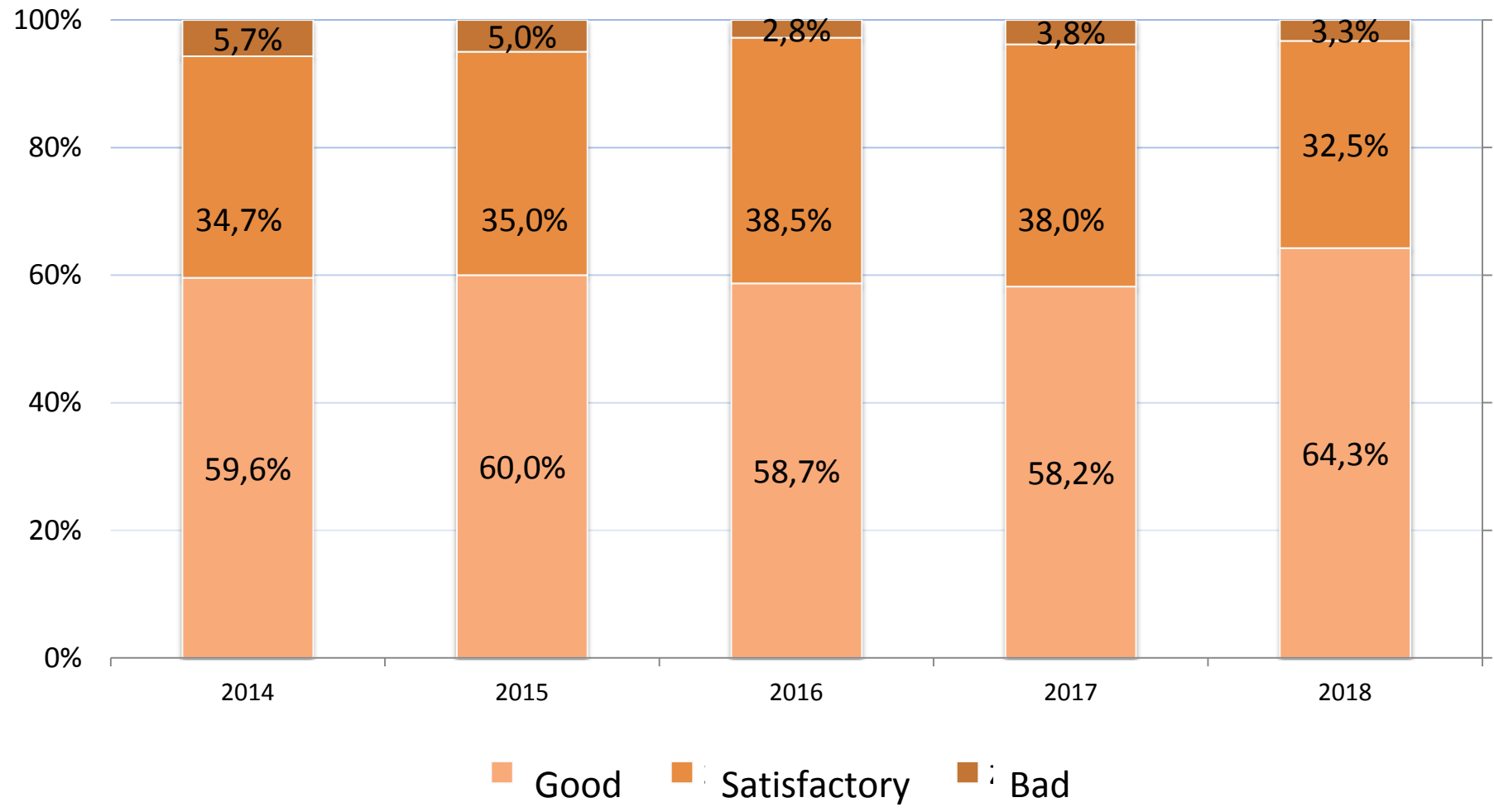
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How do you evaluate the current economic situation of your company?

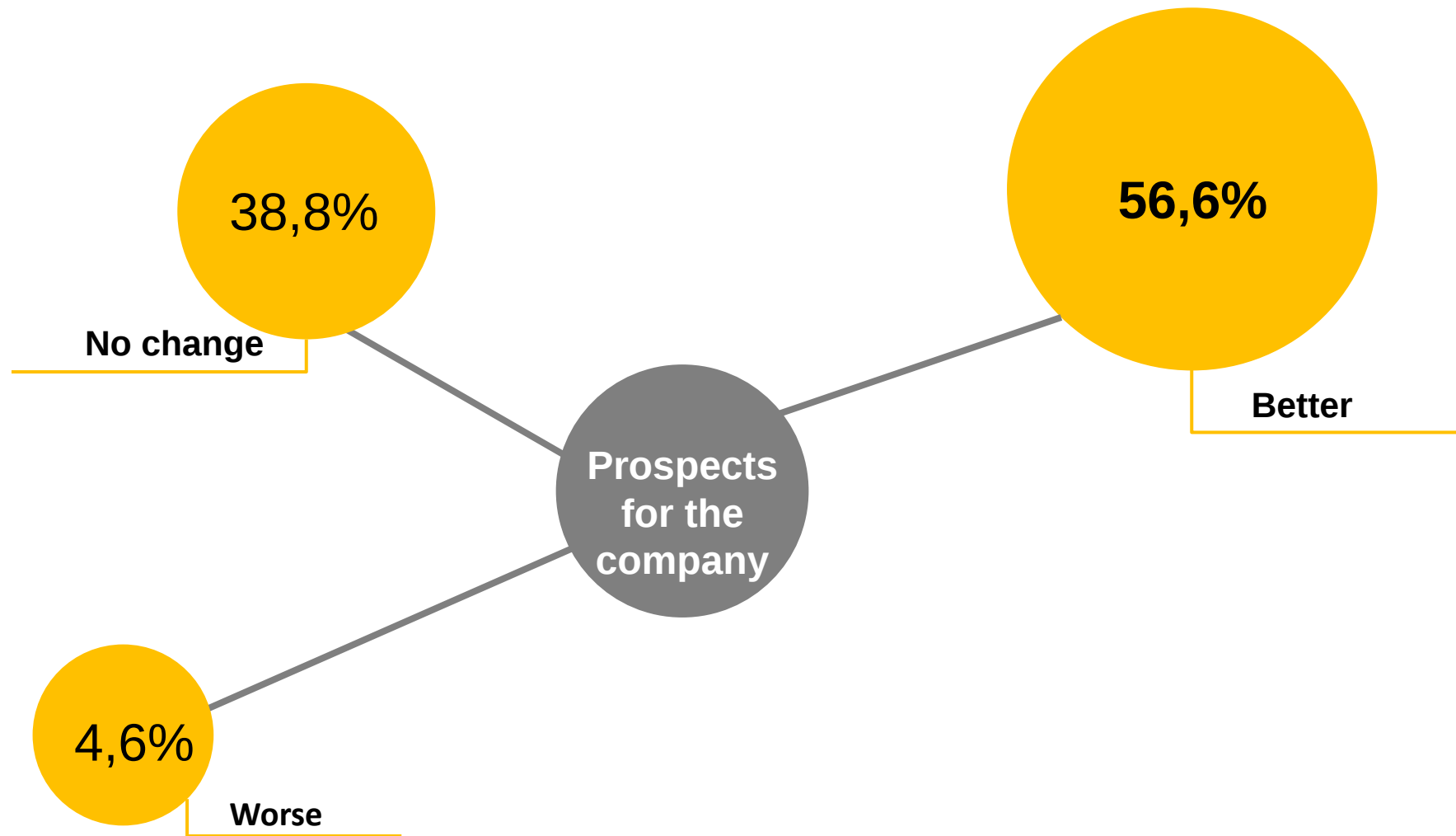
Comparison to the previous editions of the survey

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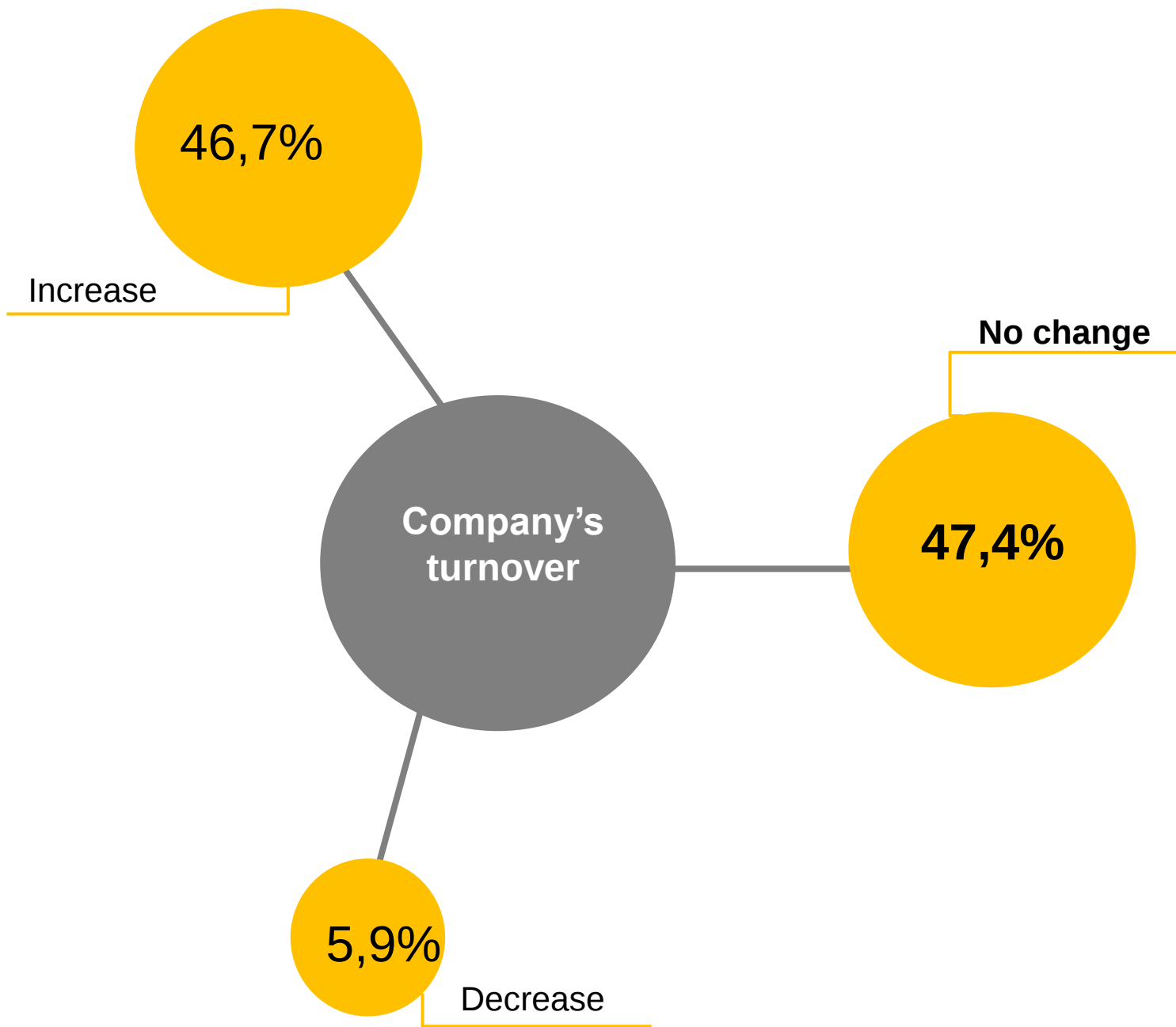
What are the prospects for your company in 2018 compared to 2017?

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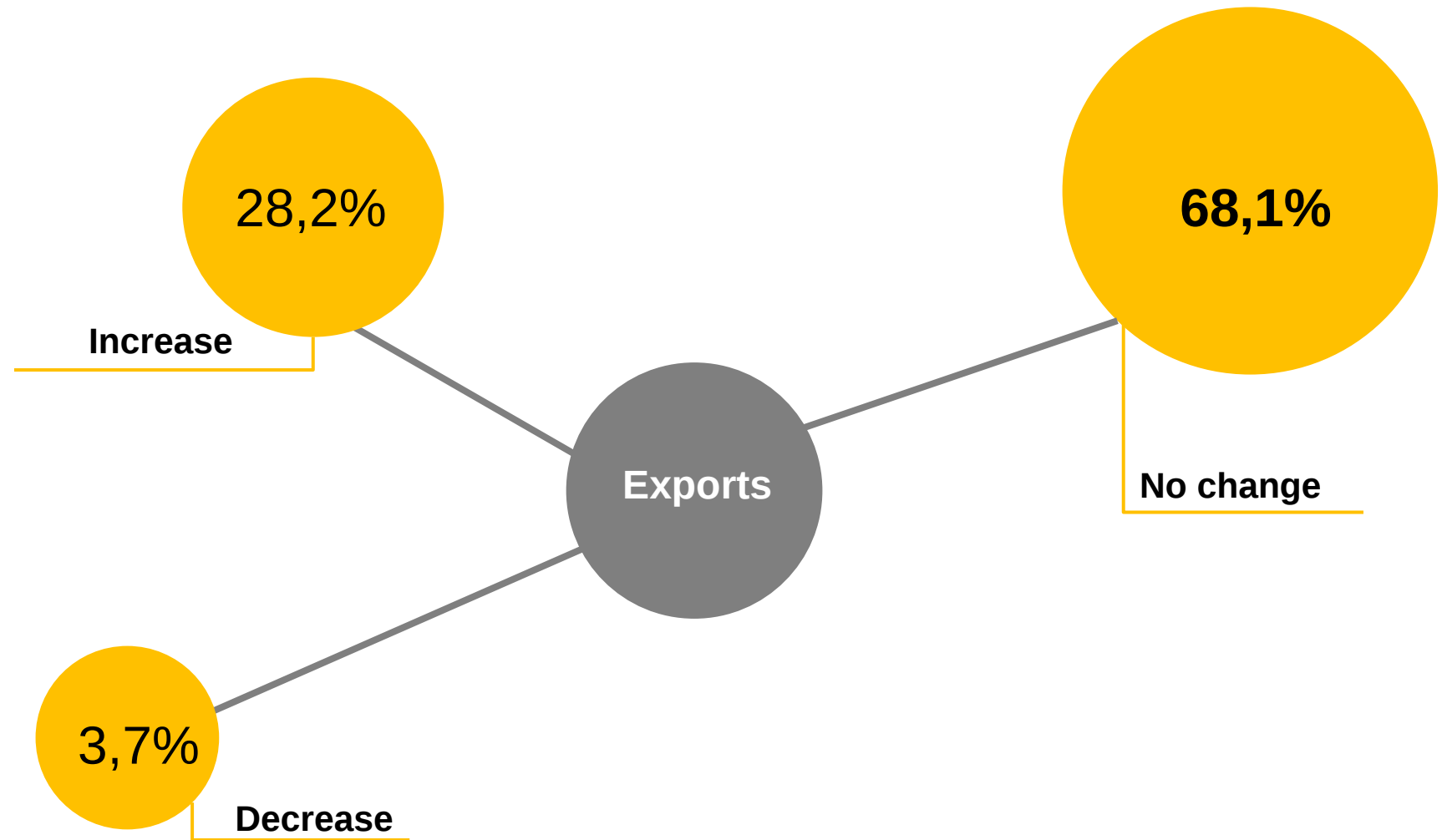
What are the prospects for your company's turnover in 2018 compared to 2017?

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What are the prospects for your company's exports in 2018 compared to 2017?

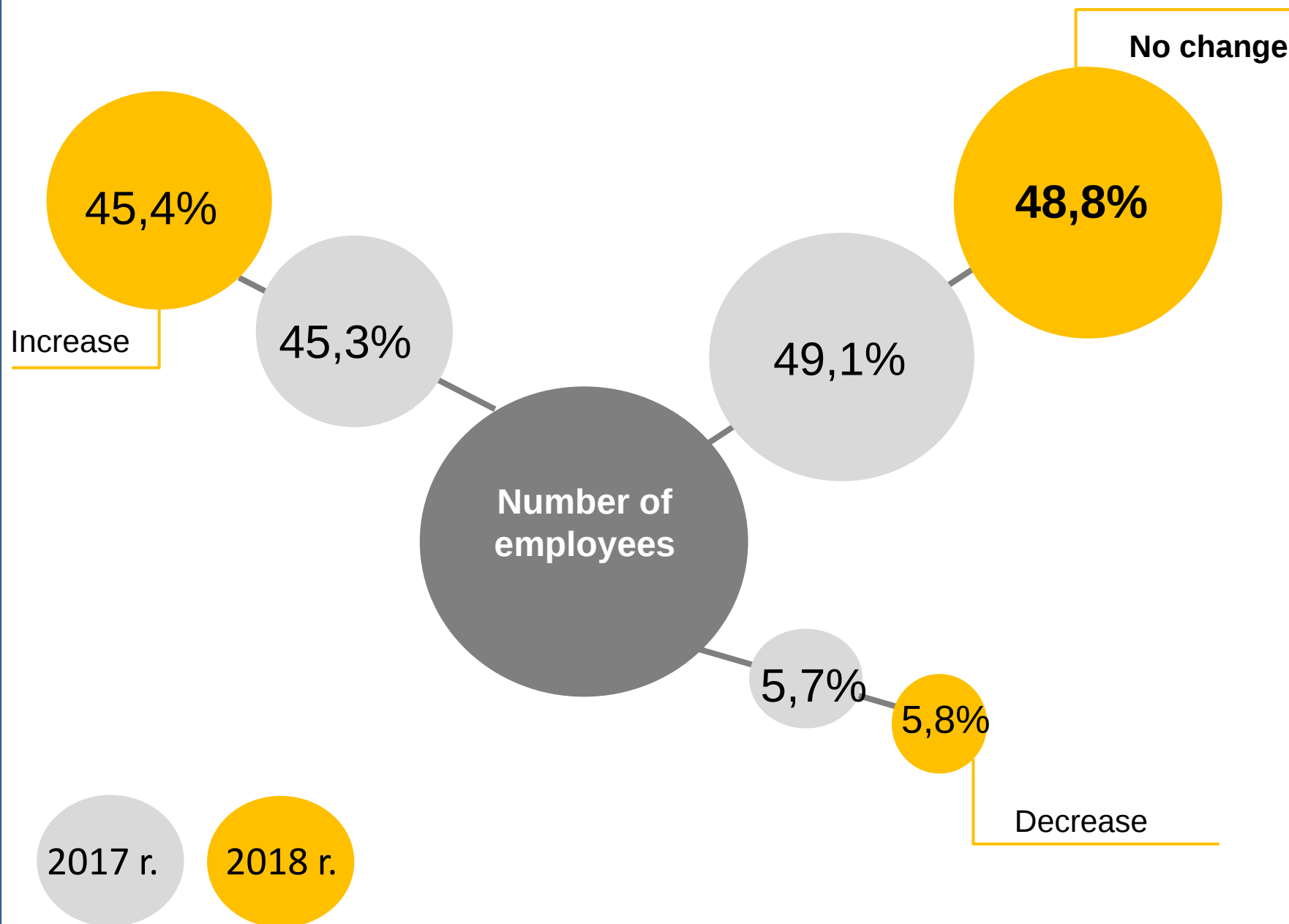
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What are the prospects
for your company's
number of employees
in 2018 compared to
2017?

Comparison to the previous
edition of the survey

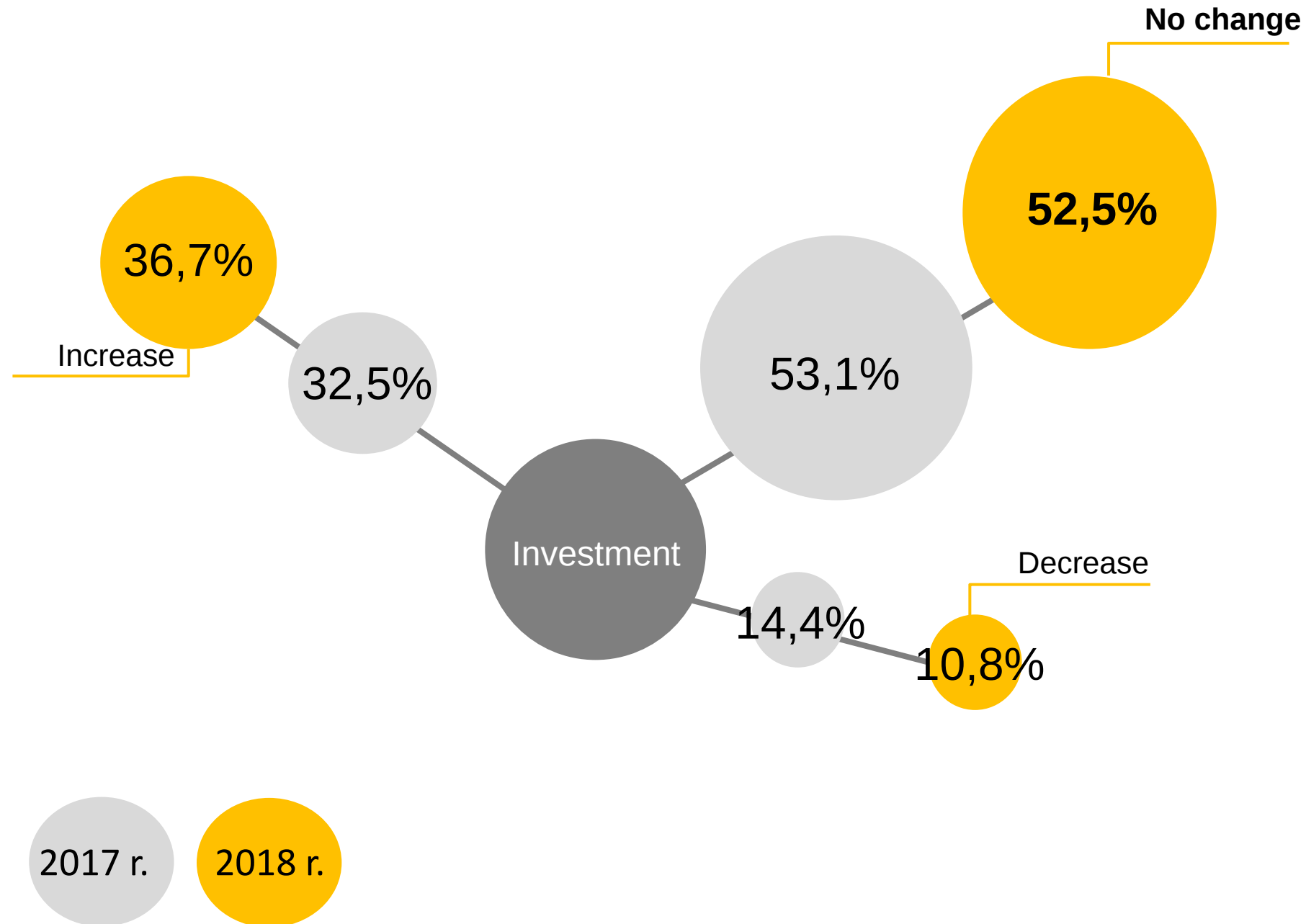
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What are the prospects for your company's expenditure on investment in 2018 compared to 2017?

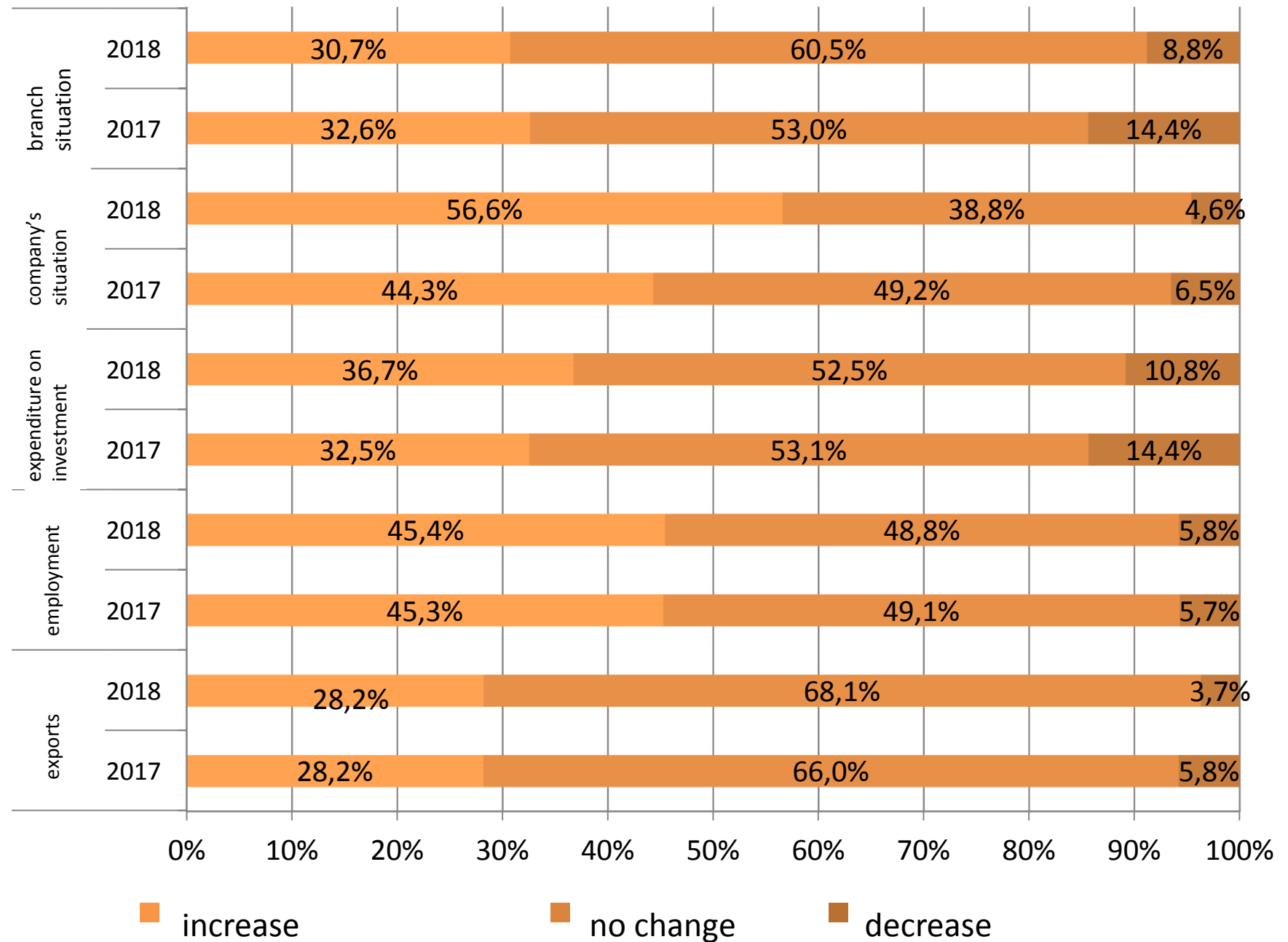
Comparison to the previous edition of the survey

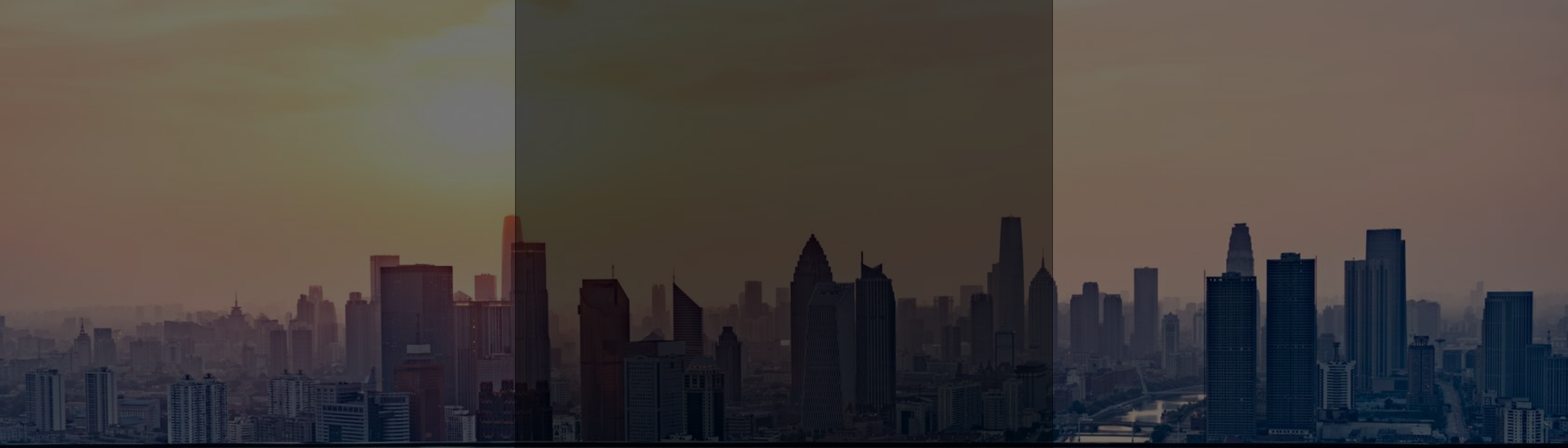
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Prospects for the companies in 2018 and 2017

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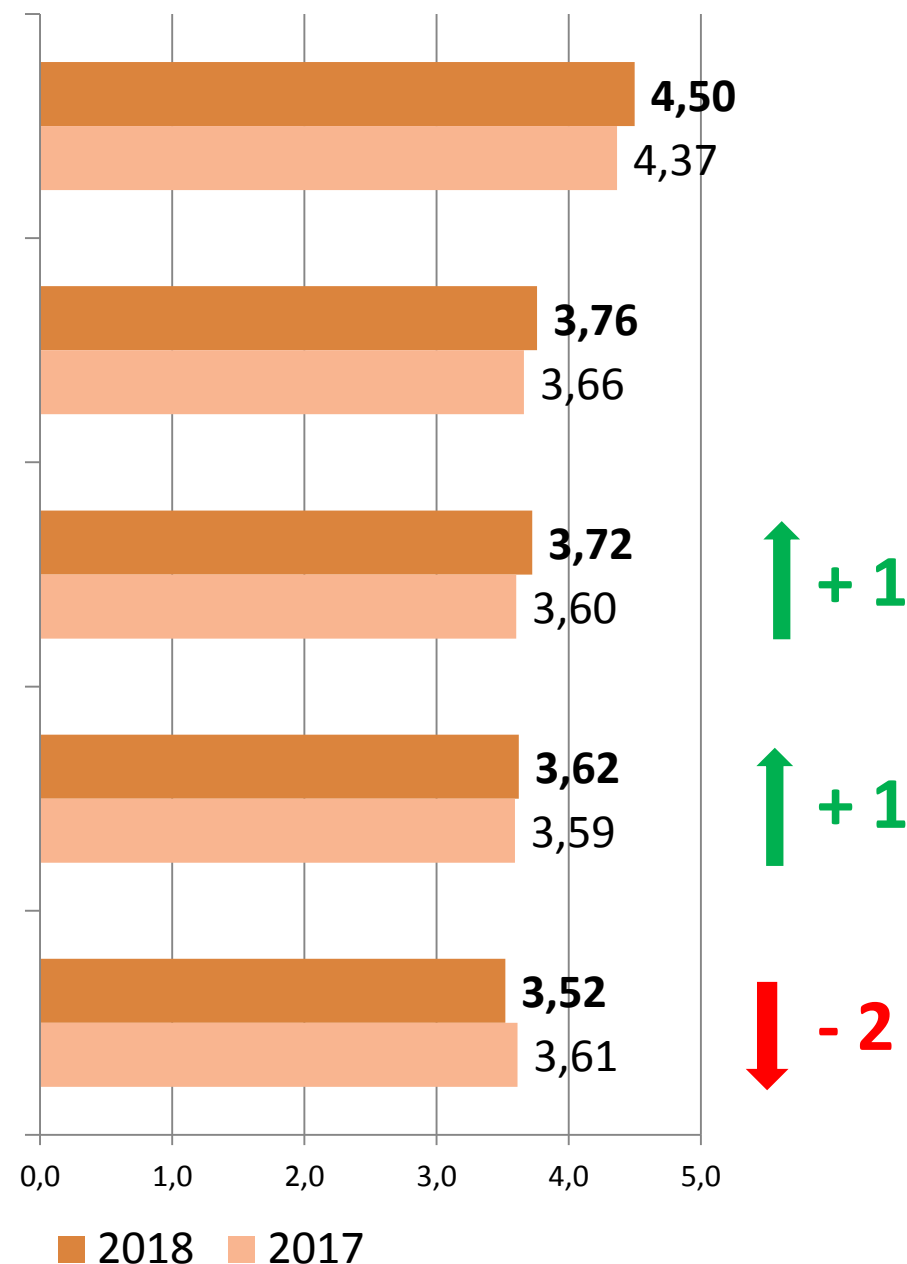
Part III

Investment factors

Evaluation of
investment
factors
(points and
change of rank
2017/2018
1 – min; 5 –
max)

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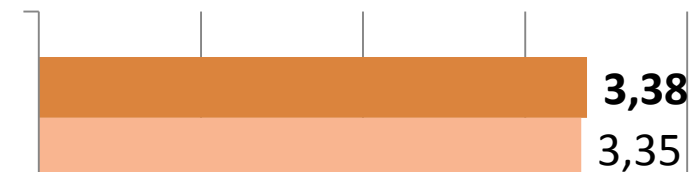
1. EU membership
2. Employees' qualifications
3. Higher education
4. Employees' motivation
and productivity
5. Quality and availability of
local suppliers



Evaluation of
investment
factors
(points and
change of rank
2017/2018
1 – min; 5 –
max)

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6. Infrastructure (transport,
communication, IT, energy)



7. Payment morale



8. R&D environment



↑ + 1

9. Labour costs



↓ - 1

10. Access to state or EU
funding



■ 2018 ■ 2017

Evaluation of
investment
factors
(points and
change of rank
2017/2018
1 – min; 5 –
max)

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11. Fight against corruption
and crime

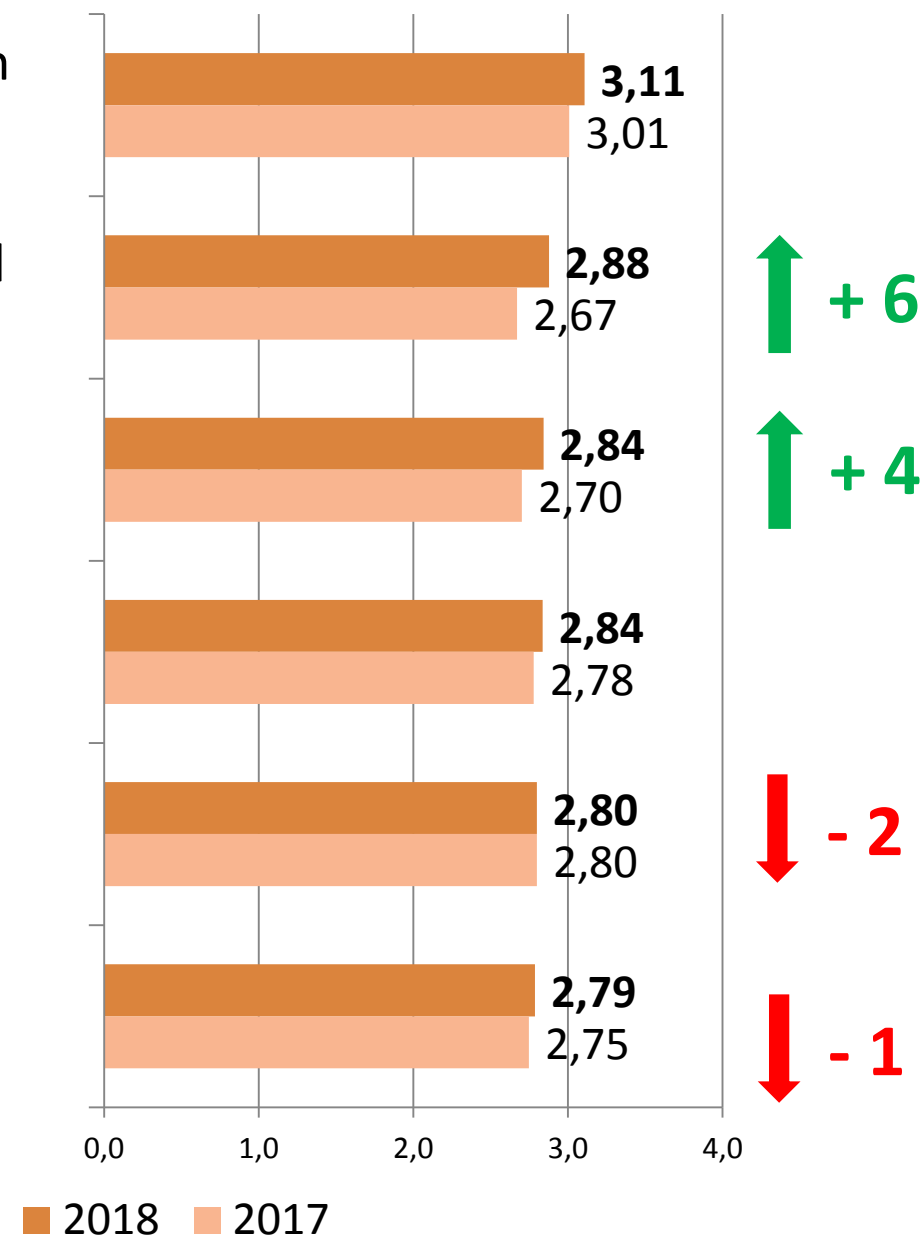
12. Adequacy of vocational
training

13. Legal flexibility of
employment

14. Public administration

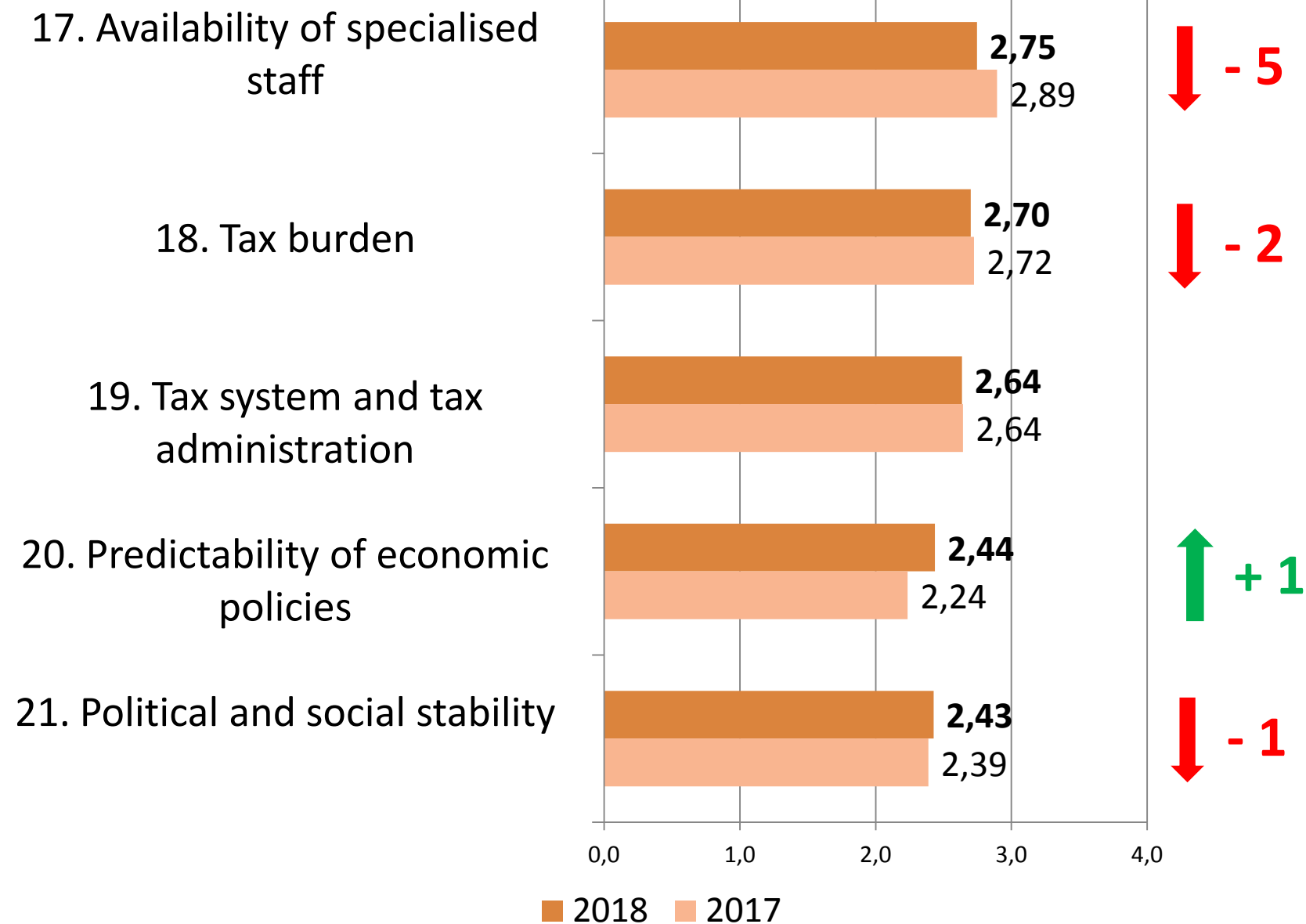
15. Transparency of open
invitations to tender

16. Legal safety



Evaluation of
investment
factors
(points and
change of rank
2017/2018
1 – min; 5 –
max)

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2018



Evaluation of
investment
factors
(points and
change of rank
2017/2018
1 – min; 5 –
max)

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Adequacy of vocational training



18. position 2017 **+ 6** 12. position 2018

Legal flexibility of employment



17. position 2017 **+ 4** 13. position 2018

Availability of specialised staff



12. position 2017 **- 5** 17. position 2018

Quality and availability of
local suppliers



3. position 2017 **- 2** 5. position 2018

Transparency of open
invitations to tender

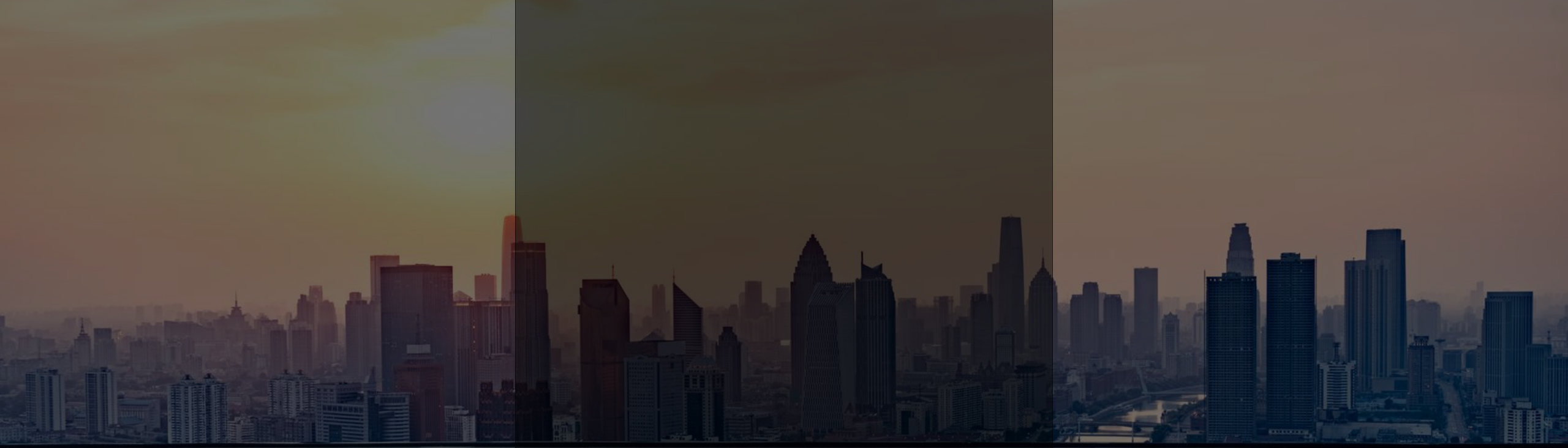


13. position 2017 **- 2** 15. position 2018

Tax burden



16. position 2017 **- 2** 18. position 2018

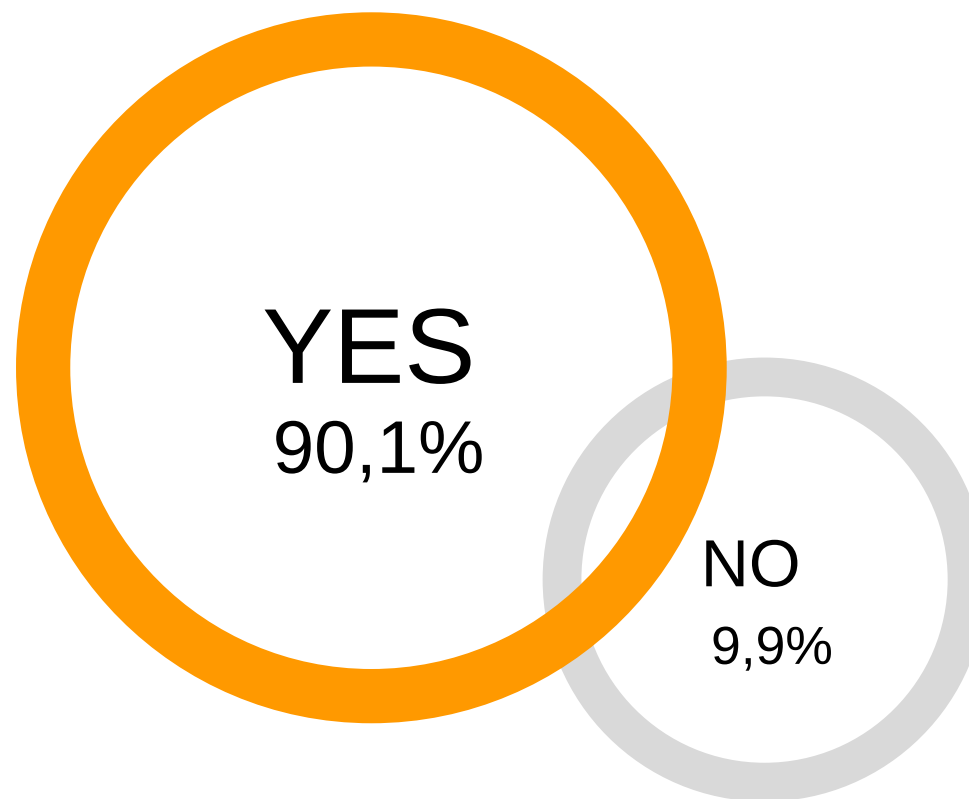


Part IV

Investment attractiveness

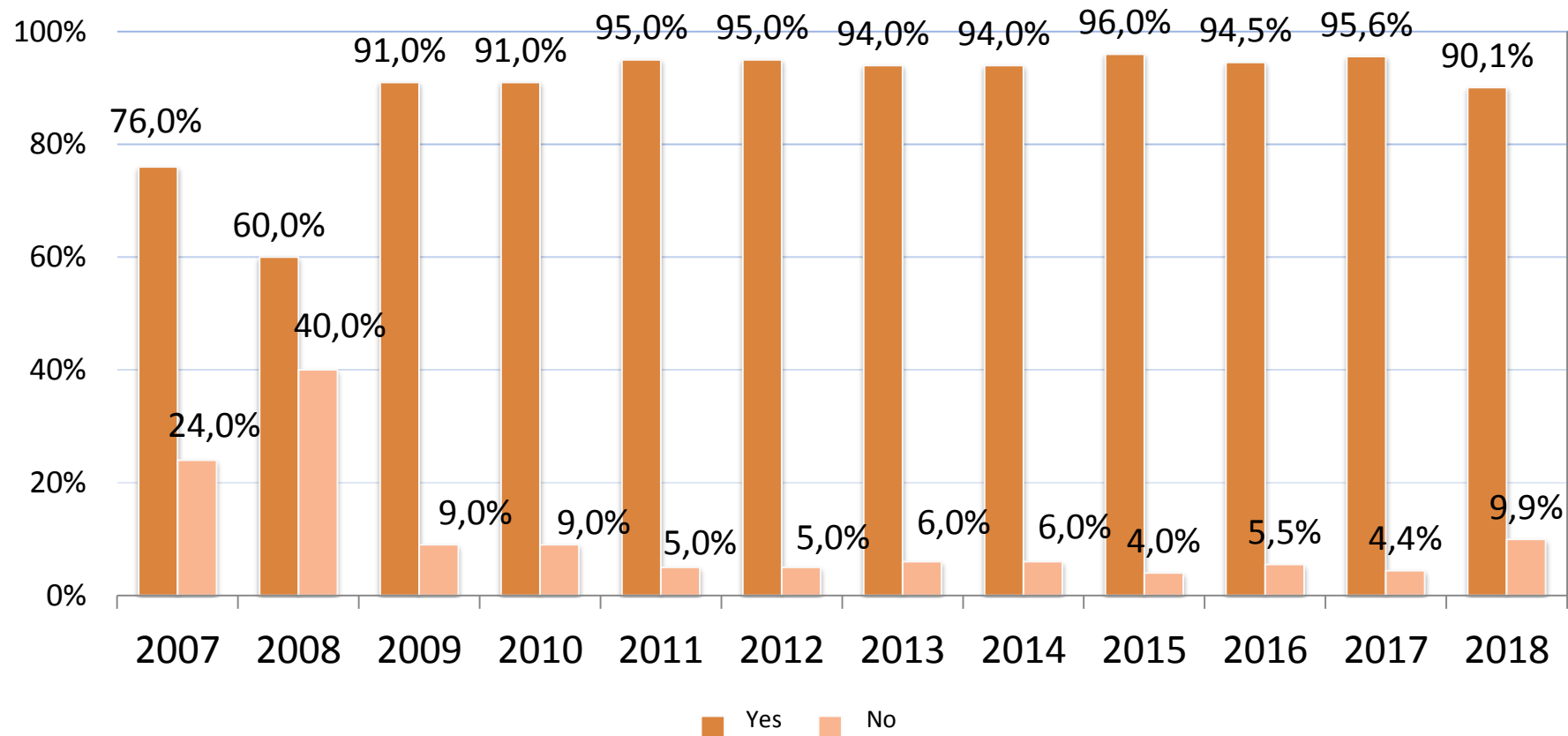
Would you invest
in Poland again?

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Would you invest in Poland again?

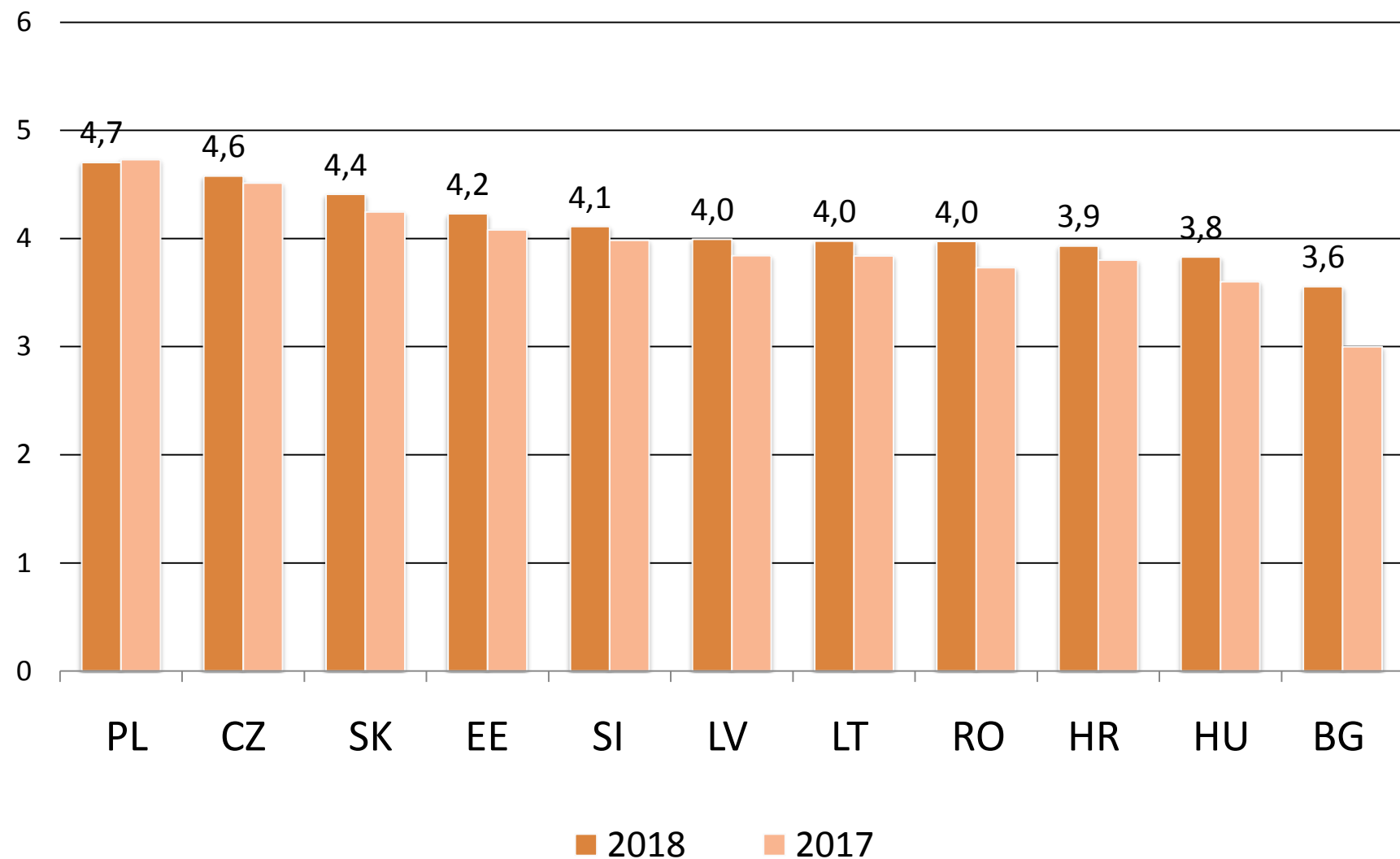
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Investment
attractiveness of CEE
countries in 2018
according to 300
investors from Poland

6 – very attractive
1 – not attractive at all

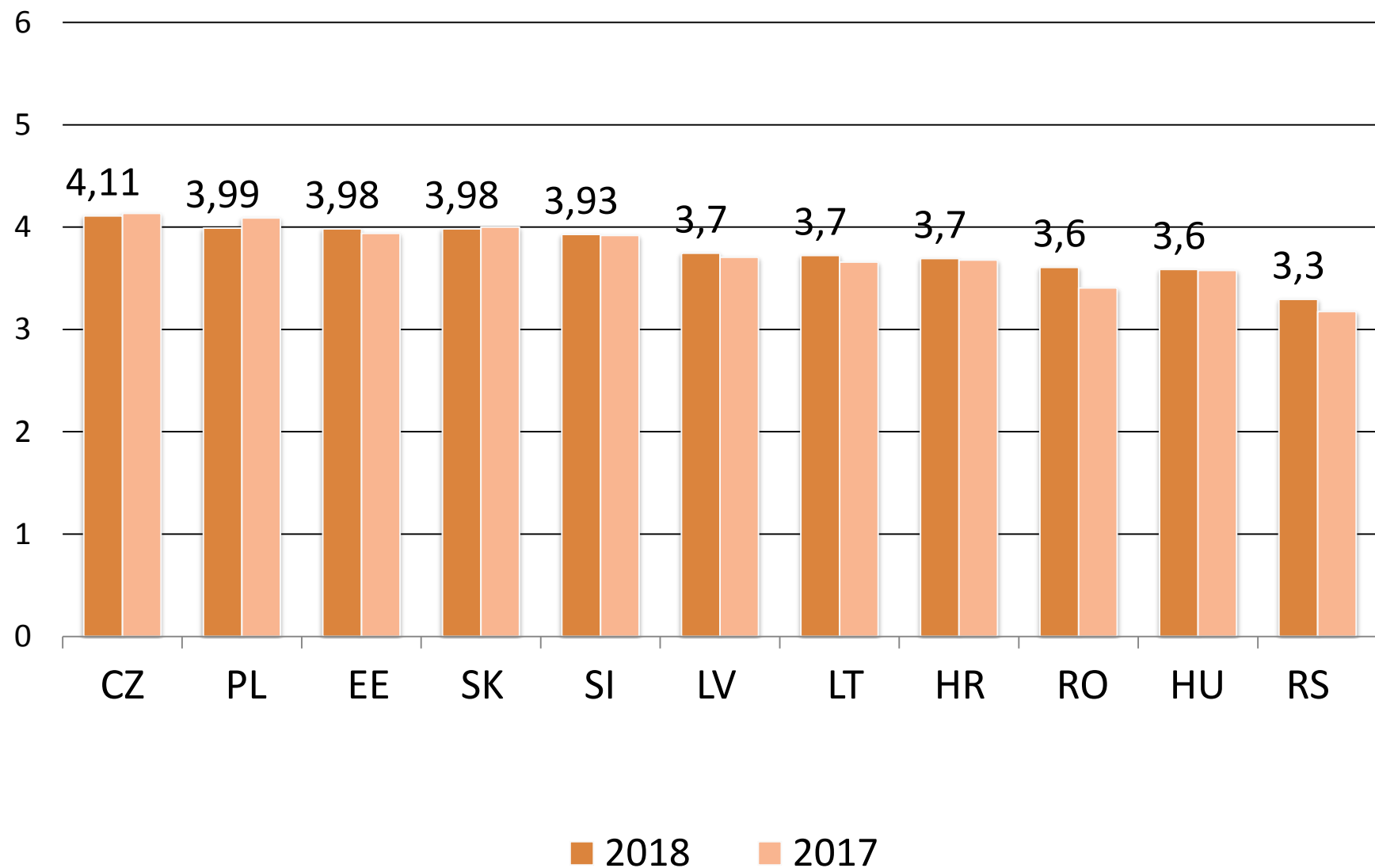
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Investment
attractiveness of CEE
countries in 2018
according to 1700
investors from the
region

6 – very attractive
1 – not attractive at all

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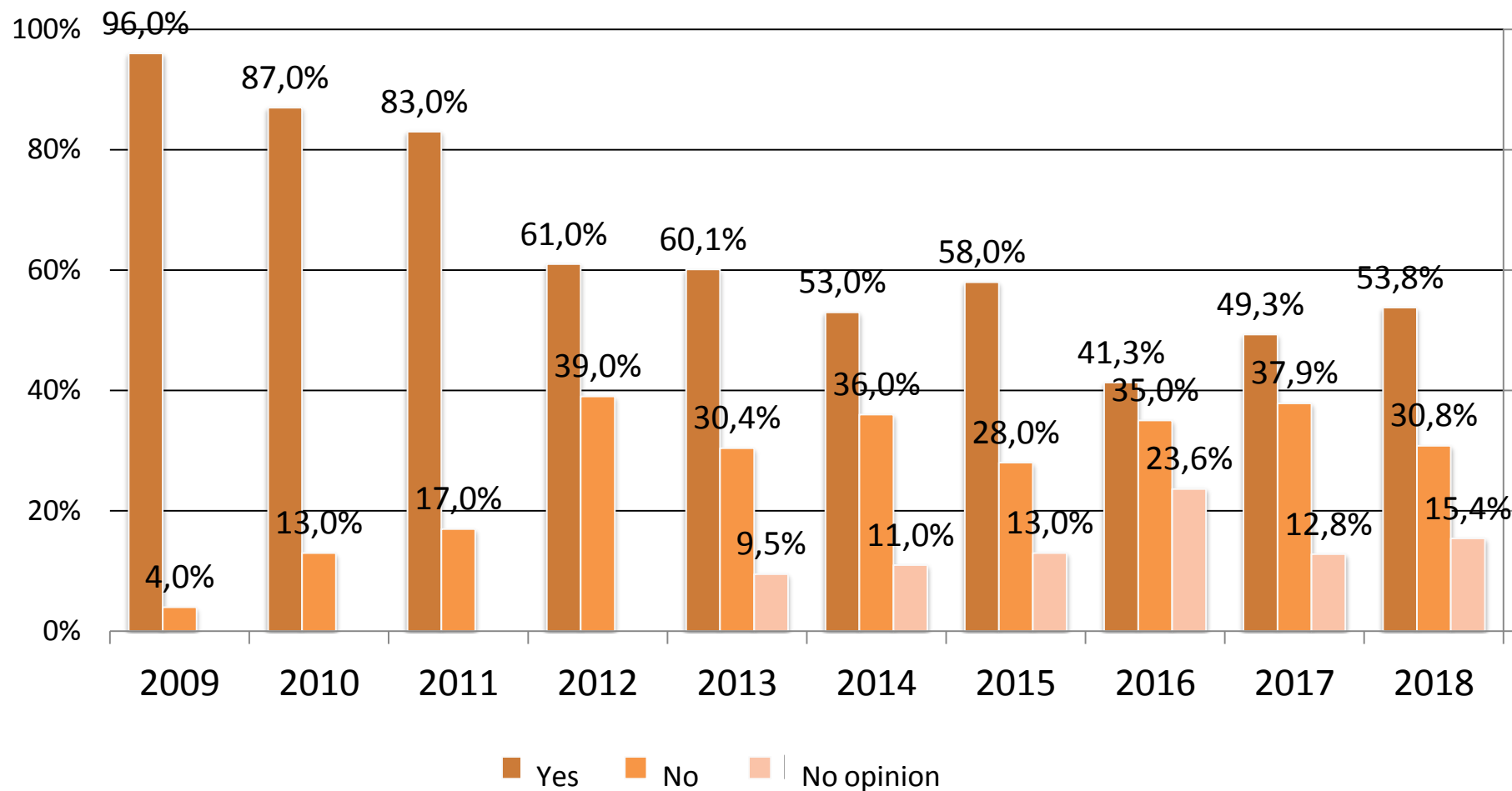
Investment
attractiveness of
CEE countries
according to
investors from the
whole region

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Country	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009
Czechia	1	1	1	2	2	2	1	1	1	1
Poland	2	2	2	1	1	1	2	2	2	4
Estonia	3	4	4	3	3	3	4	5	8	6
Slovakia	4	3	3	4	4	4	3	4	4	2
Slovenia	5	5	5	5	5	5	5	3	3	3
Latvia	6	6	6	6	6	7	8	9	13	11
Lithuania	7	8	7	7	7	8	9	6	10	10
Croatia	8	7	8	8	8	6	6	7	5	5
Romania	9	10	10	10	11	11	10	11	9	8
Hungary	10	9	9	9	9	10	13	10	7	9
Serbia	11	11	11	11	12	12	11	12	11	13

Are you in favour of introducing the Euro in Poland?

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Thank you for your attention!

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