

SPCC e-magazine



COOPERATION OFFER

WHAT IS SPCC E-MAGAZINE?

E-magazine is a bilingual and quarterly publication in online format, which contains information on:

- SPCC activities
- Data about our Members
- interesting articles and interviews from our Member companies
- information from Scandinavian market

The materials are presented in three chapters:

SPCC in Poland

Members highlights

News from Scandinavia

The previous issues of the e-magazine can be downloaded [HERE](#)

HOW IS IT DISTRIBUTED?

E-magazine is widely distributed among the companies interested in Scandinavian-Polish business relations. This include:

- ✓ 350 companies being SPCC Members – around 1000 contact persons representing top management of Scandinavian companies;
- ✓ Other Scandinavian companies operating in Poland
- ✓ SPCC business partners, business and governmental institutions , Media and other subscribers interested in Polish-Scandinavian market.

**THANKS TO SPCC E-MAGAZINE YOUR INFORMATION WILL REACH
THE KEY STAKEHOLDERS REPRESENTING
THE SCANDINAVIAN-POLISH BUSINESS COMMUNITY**

WHAT CAN WE OFFER?

FULL PAGE VERTICAL

PRICE: 1500
PLN net

Full page article / interview*:

Around 4000 characters with spaces including 1-2 pictures

or

Full page advertisement:

210 x 297 mm

Formats: TIF, JPG resolution: 300 dpi or EPS, PDF.
We don't accept .cdr files (Corel Draw)

**If you are interested to publish an article or interview, please consult the topic with SPCC.*

WHAT CAN WE OFFER?

1/2 PAGE – HORIZONTAL

PRICE: 700 PLN net

1/2 page article / interview*:

Around 2000 characters with spaces including 1 picture

or

1/2 page advertisement:

210 x 148 mm

Formats: TIF, JPG resolution: 300 dpi or EPS, PDF.
We don't accept .cdr files (Corel Draw)

**If you are interested to publish an article or interview, please consult the topic with SPCC*

WHAT CAN WE OFFER?

1/4 PAGE
VERTICAL

PRICE: 350
PLN net

1/4 page article/news*

Around 1200 characters with spaces

or

1/4 page advertisement:

87,5 x 130 mm

Formats: TIF, JPG resolution: 300 dpi or EPS, PDF.
We don't accept .cdr files (Corel Draw)

**If you are interested to publish an article or news, please consult the topic with SPCC*

ARE THERE ANY SPECIAL OFFERS?

For companies interested in long-term promotion in the SPCC e-magazine we have prepared a few special offers:

Option „Promotion in two issues“:

- Full page ad/article for 2 issues: **2400 PLN net** – **20% discount**
- ½ of page for 2 issues: **1200 PLN net** – **15% discount**

Option „Promotion in one issue“

- Full page ad and article: **2400 PLN net** – **20% discount**
- Full page article and ½ page ad: **1900 PLN net** – **15% discount**

WHO IS THE CONTACT PERSON?

For the details regarding e-magazine, please contact:

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