



Will the Polish economic engine continue to pull ahead?

## Poland: A European Powerhouse?!

Opening Conference and Reception  
Polish-Danish Chamber of Commerce (PDCC)

**Copenhagen the 29th of August 13.45 – 21.00**

13.45 - Conference at Hellerup Parkhotel, Strandvejen 203, 2900 Hellerup  
18.30 - Reception and buffet at The Polish Embassy, Richelieus Alle 12, 2900 Hellerup

# Poland: A European Powerhouse?!

## Opening Conference Polish-Danish Chamber of Commerce (PDCC)

Address: Hellerup Parkhotel, Strandvejen 203, 2900 Hellerup

### Agenda

- 13.45**      **Registration**
- 14.10**      Welcome and practical information by Chairman of PDCC Jens-Christian Møller
- 14.20**      **Official opening by the Ambassador of Poland to Denmark, Rafał Wiśniewski**
- 14.40**      Opening speech of the seminar. – **“The importance of growth via international trade and the increasing danger of national protectionism - the wrong medicine against the crisis”** by Ms. Ilona Antoniszyn-Klik, Polish Deputy Minister of Economy
- 15.10**      **“Why does Poland continue to grow while other European countries struggle to avoid recession? - And will it continue?”**- by Jacek Wójcikowski, Counsellor at the Embassy of Poland in Denmark
- 15.30**      **“Regional business development and business support in Poland”** - by the Marshal of the West Pomeranian Province, Olgierd Geblewicz
- 15.50**      Coffee break
- 16.20**      **“Success of Danish discount retail abroad – the story of NETTO’s expansion in Poland”** – by Bent Holm, International Operations Director, NETTO International
- 16.40**      **“Scandinavian banking in Poland and the view on Poland from a banker’s perspective”** – by Egil Rindorf, Head of Nordic and International Corporate Banking; Corporate Merchant Bank, Poland and Baltic Countries, Nordea Bank
- 17.00**      **“Why did Coloplast decide to place the centre of its financial operations in Szczecin and was it a good decision?”** – by Wojciech Faszczewski, Managing Director, Coloplast Shared Services Sp. z o.o.
- 17.20**      **“Growth and expansion through networks”** – by Freya Petersen, Head of Commercial and Economic Department, Danish Embassy in Warsaw
- 17.40**      Summing up – by Jens-Christian Møller
- 18.00**      **End of the conference**

**18.30**

**Reception and buffet for all participants at The Polish Embassy**

Address: Richelieus Alle 12, 2900 Hellerup



## Speakers



### **Jens-Christian Møller** - MBA

*2012 - present:* **Chairman of Polish-Danish Chamber of Commerce**

*2006 - Present:* Managing Director of BIC Electric Sp. z o.o. and since 2009 BIC Consulting A/S

*2004 - 2006:* Director of Hydrogen Innovation and Research Centre (HIRC)

*1995 - 2004:* Director and later Managing Director of demex electric a/s and demex electric polska Sp. z o.o.



### **Ambassador Rafał Wiśniewski**

*2010 - Present:* Position as Polish ambassador to Denmark

*2007 - 2010:* Director (Secretary) General of the Polish Foreign Service responsible - among other duties - also for the merger of the Ministry with the governmental Office for European Integration

*2005 - 2007:* Undersecretary of state at the Ministry of Foreign Affairs



### **Olgierd Geblewicz** - MSc in Economics

*2010 - Present:* Marshal of the West Pomeranian Province

*2006 - 2010:* Member of the West Pomeranian Voivodship Council, from 2006 as chairman

*2002 - 2006:* Member of the City Council in Goleniów



### **Minister Ilona Antoniszyn-Klik** - PhD in Political economy

*2011 - Present:* Deputy Minister in the Ministry of Economy

*2010 - 2011:* Deputy Voivode of Lower Silesia

*2008 - 2010:* Deputy Director of the Regional Development Department, and later Deputy Director of European Social Fund and Rural Development Department, Office of the Marshal of Lower Silesia



### **Jacek Wójcikowski** - MA in English

*2009 - Present:* Head of, and Commercial Counsellor at the Polish Embassy in Copenhagen with responsibility for promotion of Polish exports to Denmark as well as Danish investment to Poland

*2007 - 2009:* Head of a section of NKC – an Irish consulting company in Poland, responsible for securing external financing (including EU funds) to infrastructural projects in the Municipality of Głogów

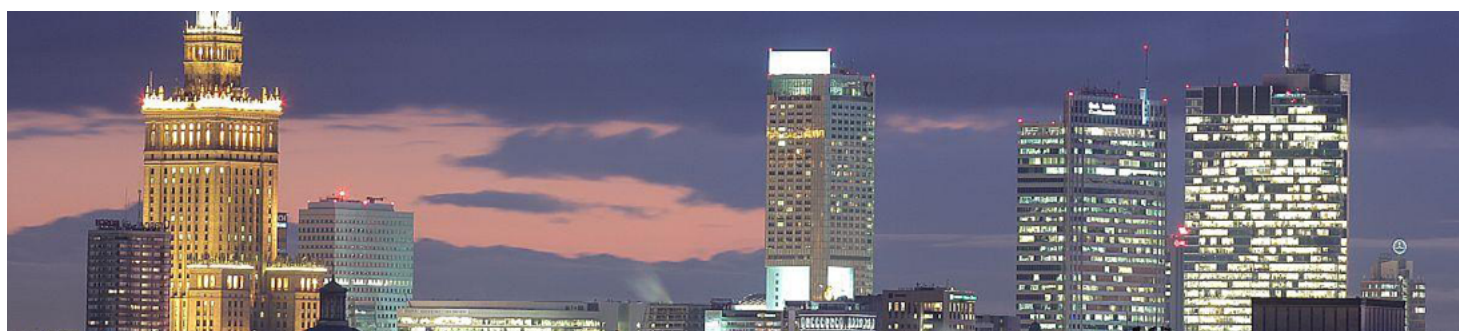


### **Bent Holm** - MSc. in Economics

*2012 - Present:* International Operations Director (COO), NETTO International

*2011 - 2012:* Independent consultant for Approved Foods in the UK.

*2009 - 2011:* Trading Director (CPO), Head of Trading, Merchandising and Marketing in Netto Foodstores Ltd.





**Egil Rindorf** - BSc. in Economics

*2009 - Present:* Head of Nordic and International Corporate Banking; Corporate Merchant Bank, Poland and Baltic Countries, Nordea Bank

*2007 - 2009:* Head of Nordic corporate banking in Nordea Bank Polska, Warsaw



**Wojciech Faszczeniowski** - MBA, Finance

*2009 - Present:* Managing Director and former Finance Director of Shared Services Centre, Coloplast Finance Europe

*2008 - 2010:* Administrative Director (Finance/Operations) – Central and Eastern Europe, Electrolux



**Freya Petersen** - Academy Profession Degree in Export

*2010 - Present:* Head of Commercial and Economic Department, Danish Embassy in Warsaw

*2007-2010:* Head of the SME-team, The Ministry of Foreign Affairs, Copenhagen

*2003-2007:* Head of the trade department, the Consulat General of Denmark in Hamburg.

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Participation in the seminar and the buffet is free of charge courtesy of the Embassy of Poland, but please note that the number of places is limited. This is why we cannot secure that everyone who sends a registration form will be able to participate. Please wait for a confirmation letter from the organizers. You are kindly requested to bring that letter with you to the event.

**Register on the 15<sup>th</sup> of August at the latest. – Letters of confirmation will be sent out latest on 22<sup>nd</sup> of August.**

Please be informed that if you sign up and fail to give 48-hour cancellation notice, you will be charged a no-show fee of DKK 1.000,00.

**IMPORTANT!** Changes in the agenda can occur. – The final agenda will be sent together with confirmation.

**You can sign up using the attached form or at our website [www.pdcc.dk](http://www.pdcc.dk)**

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Polish-Danish Chamber of Commerce

**Secretariat** • Ryvangs Alle 46 • 2900 Hellerup-Copenhagen • Denmark

**Administration** • Birk Centerpark 40 • 7400 Herning • Denmark

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# Poland: A European Powerhouse?!

## Registration form

Opening Conference and Reception of Polish-Danish Chamber of Commerce (PDCC),  
Copenhagen the 29<sup>th</sup> of August 13.45 – 21.00

☐ I would like to participate in the conference

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-mail: \_\_\_\_\_

Direct telephone/mobile: \_\_\_\_\_

☐ I would also like to participate in the reception and buffet dinner at the Polish Embassy

Fill out the registration form and click the link to send it to: [pma@bic-electric.com](mailto:pma@bic-electric.com)

*Participation in the seminar and the buffet is free of charge courtesy of the Embassy of Poland, but please note that the number of places is limited. This is why we cannot secure that everyone who sends a registration form will be able to participate. Please wait for a confirmation letter from the organizers. You are kindly requested to bring that letter with you to the event.*

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