



August 23rd 2007
Warsaw

Dear Sir / Madam,

We are pleased to inform you that the Nordic Business Institute (NBI) is now organizing **the 4th Polish Market Training Course in Warsaw and Cracow** starting on September 3rd 2007. This Training Programme lasts for nine months including a seven month internship. The Programme starts with a two month intensive training period in Warsaw and Cracow.

This Programme has been designed for Finnish businessmen and experts, who have qualifications and experience to work in the fields of international business. This course consists of 20 experienced and motivated participants, who are able and willing to work in Finnish, Polish and other international companies and organisations dealing with issues related to the Polish markets and co-operation.

The participants of the training share an interest and motivation to deepen their **knowledge, understanding and experience in different fields of the Polish business and markets**. Included in the course is an introduction to the Polish society, culture, history and language. Thus they will be provided a full package of information about the Polish business environment as well as the opportunities it offers to the companies. In addition to good English, Finnish and other language skills, the participants will study the Polish language.

The Polish Market Training Programme also includes a practical working period in a company or organisation. The working period **starts on 29th October and it will last for seven months**. The expense for the employer is 30 euros/working day and there is no social security nor insurance fees. This period will give both the employer and the expert an excellent and cost efficient opportunity to have mutual benefits.

The Polish Market Training Programme is co-financed by the Finnish Ministry of Labour. The Ministry also contributes to the substance cost of the participants. The Nordic Business Institute is a Finnish training and consulting company, which has especially focused on international trainings in the emerging markets. NBI has, together with the Finnish Ministries, more than 10 years of experience in organising training programmes in the Baltic States, Poland and Hungary.

We would kindly invite you to have a closer look at the participants of the Training Programme. We are glad to provide information about the participants, their competences and professional skills. In case you are interested, please, contact our office and we will help you in finding the best candidate for your needs.

We are looking forward to your reply.

With kind regards,

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