



## EVENTS



## BUSINESS SUPPORT



## PROMOTION



## MEMBERSHIP BENEFITS

# SPCC REVIEW 2017

Scandinavian companies are one of the largest groups of foreign investors on the Polish Market. For almost 14 years, SPCC has been a platform of support for entrepreneurs from Denmark, Finland, Norway, Sweden and the Baltic countries as well as Polish companies interested in developing business within the Scandinavian-Polish community. In 2017, we organized around 80 events for our 400 Members and we welcomed 53 new companies. We would like to thank our Members for their engagement and encourage them take an active participation in the variety of initiatives which we have planned for 2018.

**Carsten Nilsen,**  
SPCC Chairman



# NETWORKING, LEARNING AND EXPERIENCE EXCHANGE PLATFORM

# 4500

PARTICIPANTS

## EVENTS



### New formulas & new events:



SPCC Influencer, Regional FDI Debates,  
Scandinavian workplace



120  
speakers

representing  
among  
others:

Ministry of Development

Polish Development Fund

Regional Authorities

Industrial Development Agency

Nordic Council of Ministers

Top Management  
of Scandinavian business in Poland

SPCC Annual General  
Assembly & Business Mixer

18

EVENTS ORGANIZED  
BY THE NATIONAL  
SECTIONS

11

LEGAL MORNING  
MEETINGS

29

REGIONAL  
EVENTS

# 79

EVENTS

FDI Regional Debates  
Wrocław / Poznań / Cracow / Tricity



Innovation in manufacturing  
& cleantech conference



Company visits

# 46%

OF PARTICIPANTS  
declared that they have  
found business partners  
thanks to SPCC events



Welcome Back  
to Work Business Mixer



Scandinavian workplace  
conference

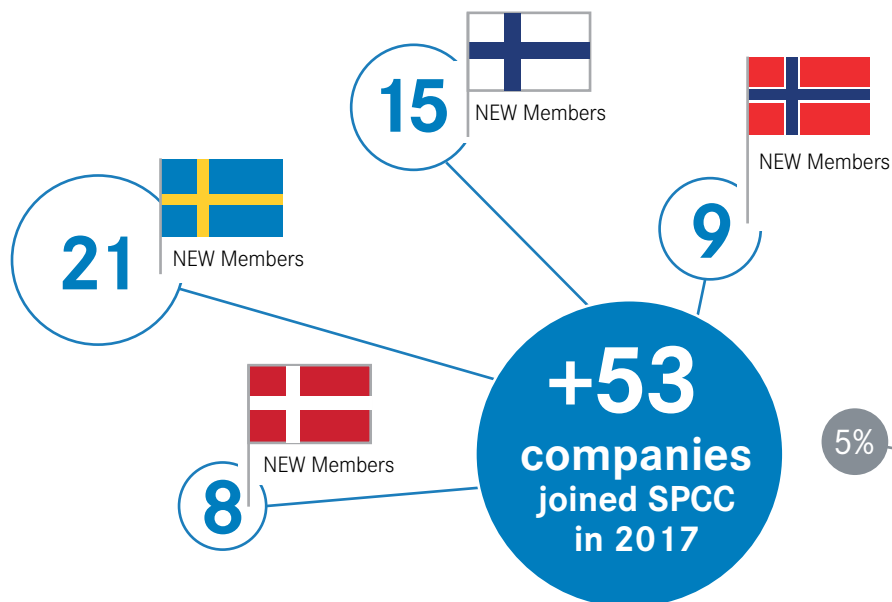


# DEVELOPING YOUR CONNECTIONS AND BEING A PART OF THE BIGGEST SCANDINAVIAN-POLISH BUSINESS COMMUNITY

# 402

MEMBERS

## BUSINESS SUPPORT



### MEMBERS in National Sections

40%	SE	159 Members
25%	DK	101 Members
19%	FI	76 Members
16%	NO	66 Members

### The CHAMBER represents Nordic and Baltic countries:



### Location of member companies:





# PROMOTING SCANDINAVIAN VALUES, BUSINESS CULTURE AND SUPPORTING MEMBERS IN THEIR ACTIVITIES

**5** PROJECTS  
PROMOTING  
SCANDINAVIAN  
BUSINESS IN POLAND

## PROMOTION



**50** BIGGEST

Scandinavian  
companies in Poland  
provide workplaces  
for around **105 000  
people**



### “Scandinavian workplace” report

Around 2000 Scandinavian companies present in Poland play an important role on the Polish labour market employing more than 170 000 people.

Having this in mind we looked closer at the labour markets in Poland and Scandinavia and in the report we present good HR practices of Scandinavian companies operating in Poland.

**5 mln**

PEOPLE  
were employed  
in the manufacturing  
industry in Poland  
in 2016

### Scandinavian innovative solutions – manufacturing & cleantech

The report created in cooperation with Monitor ERP and Industrial Development Agency is a continuation of a project launched in 2016 and is focused on presenting the Scandinavian approach to innovation. Inside the report you will find examples of innovative solutions introduced by Scandinavian companies operating in Poland in the area of manufacturing and clean technologies.



SPCC Patrons:





## SPCC in the media

SPCC materials were used by printed media such as nationwide Rzeczpospolita, Puls Biznesu, Gazeta Wyborcza, Manager Magazine, Outsourcing & More as well as the regional media and online portals.



## SPCC Photo Competition “Postcards from Scandinavia”

WE RECEIVED AROUND  
PICTURES

**90**

with best wishes from various  
beautiful spots in Scandinavia!

## SPCC e-magazine

**230** NEWS

from Member companies  
were published on the  
SPCC website in 2017

**4** issues of the online publication with  
up to date information about the Polish  
and Scandinavian markets including  
the December issue which was  
dedicated to Finland on the occasion  
of 100th Anniversary.



## “The impact of Foreign Direct Investment – contribution to the Polish economy in the past quarter century”



A report prepared by Polityka Insight  
in cooperation with 13 bilateral chambers  
of commerce operating in Poland: Austrian,  
American, Belgian, British, Canadian, Dutch,  
French, German, Irish, Italian, Portuguese,  
Spanish and Swiss. The aim of the report  
was to assess the impact of FDI on the  
Polish economy.

MORE THAN

**1100**

readers of the SPCC  
Newsletter

FOLLOW US ON:





# JOINING ONE OF THE BIGGEST BILATERAL CHAMBERS OF COMMERCE IN POLAND

## MEMBERSHIP BENEFITS



### BUSINESS SUPPORT

- Being a part of the the largest Scandinavian business community in Poland
- Official welcome of a new Member at the SPCC Business Mixer with a Membership Certificate
- Participation in the SPCC Discount Program “Member gets Member”
- Enhancing company’s image by using SPCC brand



### EVENTS

- Invitation to ca. 70 events per year
- Benefiting from attending traditional Scandinavian meetings
- A possibility for networking, building business relations and exchanging experiences



### PROMOTION

- Company’s profile on the SPCC website among other SPCC Members
- Company’s special offers published on the SPCC website
- Member’s PR news on the SPCC website and in the SPCC Newsletter

## Additional Membership Benefits\*

A possibility to promote your business in the SPCC e-magazine through content materials (articles, interviews) or advertisement

A possibility to become a partner/host of SPCC events, including company visits

A possibility to participate in SPCC projects related to Scandinavian-Polish co-operation such as thematic reports (SPCC reserves the right to decide whether the company fulfills the project criteria)

A possibility to support SPCC on merit issues (conferences, seminars, meetings, discussion panels)

\* Not included in the membership fee | For more details please contact the SPCC office.

